## **APPENDIX A - CONSULTATION RESPONSES**

Do you have any comments on the proposed changes to Car Park charges?	Response
Seriously? with the car parks considered and fees mentioned; is council going to generate enough money even to pay for the traffic warden's extra hours required to enforce this. Stop squeezing law abiding tax paying citizens who haven't had any pay rises recently but cost of living kept going up. If you want to do this, at least exempt people from council areas as we are already paying more than most of the councils around.	Please see comments 3 and 7.
I think this change would cause a lot of upset. Parking in Wokingham is already very expensive and this would only make me LESS likely to visit and support local businesses. Why are you introducing more charges when people are already complaining about the current charges being too high?	Please see comment 5.
To think you want to charge to park at woodley shopping centre evenings/sunday/bank holiday it disgusting. You make enough money charging what you currently charge. This will be the final nail in the coffin for woodley centre which is already in decline.	Please see comments 6 and 7.
In Hart the overnight charges cause issues because you have to return to your car at 6pm to buy a £1 ticket, and then again at 8am to fill the meter again. I have no objection to the charge, but the ability to pre-pay for the new charge period and beyond must be present.	
Appalling idea. For every attempt local traders and businesses try to tempt people into town, WBC fight back with an attempt to kill it even more. This is the very essence of knowing the cost of everything and the value of nothing. It's very disappointing when it feels like the Council are actively working against the local residents they are meant to serve.	Please see comment 5.
This is quite wrong, it sends the wrong message to people visiting towns in the borough. It would be better to increase day rate charges for car parks to address commuter use of car parks. Charging people for times when we actually want to encourage visitors is the wrong decision.	Please see comment 6.
Surely the cost of employing inspectors to check tickets at unsociable hours and weekends would negate any advantages of introducing such charges.	Please see comment 7.
This will have a negative impact on encouraging local people to use local facilities during off peak times. This in turn will have a negative impact on the success of local businesses.	Please see comments 5 and 6.

Appendix A - Evening and Weekend Car Parking Charges Consultation

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	At the moment the lack of charges for evenings and weekends encourages users of local centres at	Please see comments 2, 4, 5, and 6.
	off peak hours. It also helps to reduce inconsiderate parking. An introduction of charges at off peak	
	times will adversely affect those businesses that rely on the trade (e.g. restaurants) and also for	
	charitable events (e.g. May Fayre and Winter Carnival). These events boost the image of centres and	
	encourage people to visit at other times. Discouraging people from visiting is counter productive.	
	Also the lack of free parking (despite the seemingly minimal cost) will encourage people to park	
	elsewhere potentially causing problems for local residents.	
	I think charging for parking in the evening will kill the evening trade for restaurants. If anything free	Please see comment 5.
	parking should be extended, not reduced. Free parking on Saturdays all day would be an excellent	
	initiative. We need to do all we can do encourage good trade in the town, please don't discourage	
	customers further by imposing further car park charges.	
	The proposal is completely unfair for people who live in town who rely on these parking spaces	Please see comment 3.
	during the evening because of such limited availability of permit parking and the road side parking	
	already being fill with visitors to the town centre.	
Ď	This will deter people from travelling in to Wokingham to eat and socialise in the evening, yet	Please see comments 5 and 6.
	another idea from the council which works against Wokingham residents. Schemes should be	
	encouraging people into our towns and parks, not making these trips more difficult and expensive.	
12		
	I've stopped going in to Wokingham now when all that's on offer are coffee shops, estate agents and	Please see comments 5 and 6.
	restaurants!! If I need to go in for any reason I park at my daughter's and walk in. It's ridiculous that	
	the council in their wisdom think it's reasonable to increase parking charges. I'd sooner go elsewhere	
	and I'm sure I'm not alone!!	
	I object to the introduction of the charges because I fear that it would act as a deterrent to people	Please see comments 5 and 6.
	coming into Wokingham evenings and weekends. In my view, people should be encouraged to use	
	the town centre, and anything which counteracts this should be avoided. If less people come into	
	town, this will have a detrimental effect on the businesses in town, and on the community spirit.	
	People that I know sometimes drive into town on Saturday evening and leave their car overnight.	
	Charges would prevent people from being able to do this.	
	I do not think any changes will benefit the businesses in Wokingham. It is already difficult for them.	Please see comment 5.
	This will potentially 'drive' people away to bigger nearby towns as the thought process could be, if	
	we have to pay we may as well pay some where else.	

undays as well. My view is that its likely to have a detrimental effect on the local traders. Ithough I appreciate that Wokingham has retained free evening and weekend parking in some ca arks until now, which is good, I feel these charges will effect the popularity of pubs and restaura Wokingham so that some will close causing the council some unforseen losses in consequence.	car Please see comments 5 and 6.
ikewise I consider the withdrawal of free weekend parking will impact on the popularity of shops nd the market in Wokingham, which will again cause loss to town and council in the long term. A ver plans seem to be based on short term gain! think an evening payment in the town centre car parks will again reduce people going into town	s As
nd spending money, and therefore make it not a safe place to walk through etc with it being very uiet. et another reason NOT to come to Wokingham Town Centre - The council seems to want the tow	·
o fail! A very short sighted way to raise a bit of extra revenue. The shopping experience is very p in comparison to near by towns with more to offer! I feel sorry for the retailers in Wokingham as ou don't want to help them in any wayWhy not be different and encourage us to shop and pend money in Wokingham instead of trying to finish it off? I will only be using the Waitrose Marks and Spencers carparks from now on and my visits will be out of necessity rather than leasure. Its such a shame, as I fear your all your recent car park decisions will put so many people ff visiting places in the Wokingham Area.	e or
paid my council taxes in Woodley and I feel so betrayed by Wokingham Council as we seem to be the forgotten area for anything until you put up charges. Woodley is starting to thrive at the veekend and putting a charge on will stop people going to the centre which will impact on busine lso the parking charges at Dinton pastures going up to £6 for 3 hours is day light robbery and means I will not go there and if I do I will not be paying for a coffee. Again taking business away fr local company and potentially losing jobs. You leave Woodley alone for everything else so leave the parking as is. You are getting more money from all the new houses in Woodley	ess. rom
eally bad idea - won't be coming into wokingham on a Saturday any more with kids if this happe Vill stop coming in during evening as well - plenty of other places with free parking Appendix A - Evening and Weekend Car Parking Cf	

Absolutely awful. Are you not making enough money from people that have to pay for parking to	Please see comment 4.
visit the doctor, not knowing how long they will be? In Woodley it is already the highest Council Tax	
charge in the borough.	
Overall we understand the need for these changes, but think that at least the first hour should be	Please see comments 5 and 6.
free, to allow people to come into town and get some shopping or even 2 hours so that they can get	
a haircut or meal. Otherwise they will be pit off and go into another town.	
I wouldn't come into town as often if the charges came into force. It will take away from local	Please see comment 5.
business and stop people 'popping to town' for a wander etc. please don't increase the charges or	
put in week end charges. Residents locally have enough expense and this will not help community	
spirits	
I think what is great about Wokingham is that there is ample parking at low cost and free on the	Please see comments 5, 6, and 7.
weekend. It really means that the community can support local business, without this many people	
including myself will go elsewhere to shop/ eat and it is likely to have a detrimental effect on the	
town. Leave it as it is. Why is there a sudden drive to increase parking charges? To cover shortfall?	
Perhaps look at the other towns that have done this or even pedestrianised where shops and outlets	
are left empty with just a few charity shops to call a town centre. Look at the feedback from the	
recent instease at Dinton etc, people want to use facilities and shops where they live, not be forced	
to go elsewhere.	
I don't think you should change the situation, introducing a charge would increase on road parking an penalise local residents.	Please see comment 2.

I am particularly concerned about the proposed charges in Polehampton Close in Twyford. I	Please see comments 4 and 7.
strongly object to this proposal. As it stands there is already a charge during the day which mostly	
affects commuters using the station as the station car park is not big enough. However in the	
evening this car park becomes a community resource. The old Polehampton School is the	
headquarters of The Twyford and Ruscombe Theatre Group who use the building in the evenings for	
rehearsals and at weekends for set building and painting. The Polehampton Close car park (which	
was originally part of the school grounds), is therefore used by members of the group on several	
evenings and at weekends. Should you impose this new car parking charge this could have a	
devastating effect on the viability of theTheatre Group as this could effectively prevent members	
being able to use the facilities without huge expense. Surely you do not wish to have such as	
adverse effect on this successful Theatre Group which has been operating happily out of the Old	
Boys School virtually since the school ceased using it. I also wonder if you are aware of the plans to	
develop the site as a community hub. A planning application for this has already been submitted and	
it would seem a little premature to add new car parking charges just before this proposal is being	
considered. As it is we have had to contend with the toilets being closed without any consultation	
with the occupiers of the school (they were our only toilets) and now you intend to prevent us	
parking there as well. It does rather give the impression that Wokingham District Council are not	
very supportive of our community resources in Twyford. I should be very interested to know the	
purpose of the charge apart from purely raising money? If you add car parking charges to this	
community used car park we shall then, as a community group, have to apply to the council for	
assistance to help pay the charges otherwise we might fold. Much better not to add the evening	
and weekend charge at all surely.	
I am not sure I completely agree to an evening fee, having said that I sometimes visit Windsor and	Please see comment 7.
they have an evening charge. This is the main reason that I don't visit Windsor that often as I feel its	
a bit much asking a fee when the shops are closed. On another note who will be working during	
these evening/weekend times to ensure that people are paying to park.	
I often park on a Saturday evening and pick my car up on a Sunday, will there be the opportunity to	Please see comment 3.
pay for the weekend? Charges are not an issue as such however the machines probably need to be	
updated to allow a necessary level of flexibility in ticketing or there will be no option but to park on	
a side road which upsets residents.	
They should not go ahead as money making scheme rather than providing what the people of the	Please see comment 7.
borough need or want	
This move would be a terrible blow to small businesses in the town.	Please see comment 5.
Appendix A - Evening and Weekend Car Parking Charg	zes Consultation

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A 30 minute rate should be offered at all times and a reduced hourly rate should be put in place if	Please see comments 5 and 7.
you go ahead with the evening charge. I often use a council car park when running errands on my	
way home from work and would be annoyed to have to pay $\pm 1$ for overnight parking when all I war	nt
to do is to collect a precription quickly. I would end paying more than I would if I had been able to	
run the errand earlier in the day. Will the money be used to provide better parking facilities? In m	υ <b>γ</b>
experience, WBC's car parks are often poorly lit and are in dire need of resurfacing.	
I belong to Twyford & Ruscombe Theatre Group. Our members park in Polehampton Close car par	k Please see comment 4.
on rehearsal evenings and on Sundays to assist with set building. If one of our members attends	
rehearsals by car throughout the year, these charges will cost them £100. Compare this with our	
membership fee of £15 a year and you can see that these charges will increase the cost of	
supporting the theatre group very considerably. There is a good reason why we have not increased	d
our membership charges for over ten years, we do not want to deter people from supporting us. I	
fully accept that many of our members could easily afford the additional cost. However those that	:
will find it most difficult are the younger members, whom we are most keen to attract and retain.	
Without the next generation of members we could easily become yet another geriatric social club,	
destined to close down as members expire!! These proposed charges represent a serious threat to	
the future of amateur theatre in Twyford. Please reconsider.	
the future of anateur theatre in rwyford. Please reconsider.	
No no no. It will kill the night time economy, what do we pay council tax for?	Please see comment 6.
	Please see comment 6. Please see comments in the report.
No no no. It will kill the night time economy, what do we pay council tax for?	
No no no. It will kill the night time economy, what do we pay council tax for? I think it's a shame to charge for the council parking on a Saturday. We come to Wokingham	Please see comments in the report.
No no no. It will kill the night time economy, what do we pay council tax for? I think it's a shame to charge for the council parking on a Saturday. We come to Wokingham sometimes, from Shinfield BECAUSE there is free parking	Please see comments in the report. ay Please see comments 5, 6, and 7.
No no no. It will kill the night time economy, what do we pay council tax for? I think it's a shame to charge for the council parking on a Saturday. We come to Wokingham sometimes, from Shinfield BECAUSE there is free parking Well done The Borough Council, you couldn't run a whelk stall. I drove through Bracknell on Monda	Please see comments in the report. ay Please see comments 5, 6, and 7.
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I'm not sure why a 30 min shopper would need to pay a £1 after 6 PM or on Sundays instead of 50p. Specially those daytime worker who would not have enough during working hour to do their weekly groceries. If the scheme proceeds, I personally would look elsewhere to park as I don't think it's fair to be treated equally with someone who's staying overnight or for whole Sunday.	-
No there should not be any weekend or evening charges! I pay enough council tax without these extra charges!	Please see comment 7.
The consultation document is a statement of intent which contains no rationale, reasons or justification for the proposals. Therefore it is not a consultation rather than an exercise to see how many people will object. This is sheer greed - yet again drivers are an easy target. What you are suggesting are 24/7/365 parking charges. WBC will also have to pay for parking wardens 24/7/365 to 'police' it - what is the benefit in that? It's bonkers! WBC does not have a parking problem - this is purely money raising and therefore illegal. If the vain hope is to encurage people to use public transport, then it will fail. WBC residents are poorly served by infrequent and expensive buses which only serve main routes and not outlying areas. In fact the bus service generally stops after 7pm anyway. Trains are not much better with a half hourly service at best. These 'proposals' will do is drive away business full stop. Restaurants and bars will be badly hit in the evenings as well as reduce footfall for events held on Sundays. If people can't enjoy an evening out, then they will stop visitiing Wokingham and Woodley town centres altogether.	Please see comments 5 and 7.
It is disingenuous that the reasons for these 'proposals' are hidden or can only be seen at the WBC offices during office hours. The documents on this site are statements of intent or variation to the present charges. No reasons are given at all. This process is a sham. The reasons should be publically stated in all documents on this site. They should also be published in the Reading Chronicle and Reading Post because we no longer have a Wokingham Times thanks to lack of support by WBC. It is sheer greed.	Please see comments in the report.

Local shops and business will further lose out. If you are going to charge for parking in evenings and	Please see comments 5 and 7.
weekends, I will vote with my feet and go somewhere else. Wokingham doesn't have any decent	
shops anyway so it's not an issue for me and neither Wargrave For Twyford especially the madness	
needs to stop with the parking and a new carpark built within the next 12 months. Fiddling around	
with charging parking in evenings and weekends does not address the core issue. WBC need to start	
acting and build the infrastructure rather than approving new houses built in peoples gardens. Local	
people will just get hit for living in a already expensive area with poor public transport and stagnated	
infrastructure. This shouldn't be another one of these planning debates for 10 years it just needs to	
happen now	
	Please see comments 4 and 5.
meals out in the evening. Also my camera club the WEBCC meets on thursdays 8-10 PM therefore	
this proposal will adversely affect me. I am a wokingham resident living in woosehill. Trips into	
reading by car will now be more appealing as there are more attractions thus decreasing the	
profitability of wokingham. This would severely decrease any benefits that I receive from my now	
large council payments. I am therefore against this proposal.	
	Please see comments in the report.
	Please see comments in the report.
$\rightarrow$ Doesnt make sense to me. It'll be a flat £1 for a while, then just like in Reading it will go up to full	
price 24 hours a day	
I completely disagree with the proposal to introduce charges. In the last 2/3 years Wokingham has	Please see comments 5 and 6.
seen a decline in retailers in the town centre because of increased rents and increased traffic	
problems leading to a lack of customer flow during the day. The result of this is empty premises and	
an increase in food establishments who benefit from the free parking and reduced congestion. If	
charges are to be applied in the evenings then what is the advantage of visiting Wokingham over	
Reading (where there is far more choice), or Bracknell where huge redevelopment is being	
Reading (where there is far more choice), or Bracknell where huge redevelopment is being completed. This move would lead to driving more people out of our local town. If the huge amount	
completed. This move would lead to driving more people out of our local town. If the huge amount of food places were to close, who exactly would take over these premises? I am proud to live in	
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I have a few comments regarding the proposed change to charge for car parking after 6pm in the car	Please see comments 1, 2, 4, and 7.
parks in and around Twyford village : 1. This is likely to have a negative impact on surrounding areas, as these car parks are frequently used by local theatre groups and evening pub/restaurant visitors, who are likely to park on the roads rather than pay the £1 charge - this may be for a variety of reasons such as not having correct change, or just plain avoiding the charge. 2. Having coin boxes containing cash out of hours may lead to a rise in petty theft/antisocial behaviour as they may be seen as soft targets for a few quid - even one or two incidents per year of this type would wipe out any revenue benefit to the borough as a whole with the associated policing and security costs. 3. To be of any benefit to the wider community, such measure would surely need to be enforced, with the associated additional cost to tax payers. I would suggest the cost of additional patrols/wardens would not be covered by the rather modest additional revenues and costs associated with this suggestion as on many evenings the car parks are likely to remain pretty empty (given 1. above). 4. Such a measure is not really in the interest of the local community, or supportive of evening social groups, charities and the like who are the main users out of hours - this change is likely to be seen as just another small revenue grabbing exercise by the council, which is neither in the interest of WBC or the local village community. Thank you for consulting on this matter.	Tease see comments 1, 2, 4, and 7.
terrible idea. it will create more parking problems as people will try and avoid it in twyford and F wargrave, impacting small businesses such as wargrave and twyfords bars and take aways. stop money grabbing and stop wasting money on minor changes to the most dangerous section of the A4 between London and bath at hare hatch. shocking idea.	Please see comments 2, 5, and 7.
I appreciate that the council has further restrictions on its budget, so I wonder how much revenue will this bring in over a year and I wonder if, as I suspect, it is quiet small then is it worth alienating the residents of Wokingham and the surrounding Parishes. I feel that it is penny pinching, its not as though it is costing the borough to require payment when people are parked there from 6 at night to 8 in the morning. I assume that there will not be anyone checking the parking, certainly after 6pm. As for charging at the Shute End offices, we paid for that building and its car park, we should be able to use it for free when not in use, Saturday and Sunday. I strongly object.	Please see comment 7.

There should be no car park charges for evenings or weekends. "we simply cannot afford to run	Please see comment 7.
free car parks in this current climate," said Cllr John Kaiser, executive member for planning and	
highways. What is the cost for running free car parking. How much will it cost to enforce if parking	
charges are introduced?	
Evening and Sunday Car Park Charges. My particular interest is the Crockhamwell road carpark next	Please see comments 4 and 7.
to Waitrose and the Headley road car park near the Oakwood centre, both in Woodley. The	
consultation document, does not explain why these charges are being introduced. Parking has	
always been free on Sundays and bank holidays and has provided parking for locals for purpose of	
shopping, accessing pubs, restaurents and also for accessing sporting activities at the nearby	
Woodford park. I know Woodford park has its own carpark but this is sometimes full. I also attend	
some evening activities in the Oakwood centre which will now require me to pay the new evening	
charge in the nearby Headly road carpark which is currently free. Can you please let me know, why	
these charges are necessary and assuming there is a sensible reason, why no allowance is being	
offered for users who only require a short stay.	
Happy with weekend payments. But the overnight charge of £1 is too much if you want to pop in fo	r Please see comment 5.
late night shopping or food - it would only cost 50p or 70p at present. Maybe if it's normal charges	
until 10pm and then the flat rate.	
Feel that evening parking should be free where there are shops to encourge people to attend the	Please see comment 5.
shops and restaurants. Alternatively a free period of 2 hours before charges are enforced.same for	
Sunday's.	
Residents of Caldbeck drive Woodley already suffer from inconsiderate people parking over	Please see comment 2 and 3.
driveways, this will make them cram as many cars As possible to avoid paying charges. There's is also	
a DANGER BEND at the bottom of Caldbeck Drive where cars regularly park making it a dangerous	
single track blind bend, Police are fed up with WDC as residents are constantly asking them to move	
cars of Driveways. Already get people from Portsmouth/Southamton going to social serves	
seminars, people going to school/ shops/Banks/and doctors. People turn up in the middle of the	
night, just to park and some cars remain parked over driveways for several days. Are conservatives	
trying to make life miserable with extra housing means more resources stretched, traffic probs , less	
green space and then being charged to use remaining parkie Dinton. Have voted for Conservative	s
in the pastNO MORE.	

Residents of Caldbeck drive Woodley already suffer from inconsiderate people parking over	Please see comment 2 and 3.
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seminars, people going to school/ shops/residents from flats above Lidl, Banks/and doctors. People	
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several days. Are conservatives trying to make life miserable with extra housing means more	
resources stretched, traffic probs, less green space and then being charged to use remaining parkie	
Dinton. Have voted for Conservatives in the pastNO MORE.	
· · ·	Please see comment 6.
in Wokingham.	Flease see comment 0.
	Please see comment 2 and 3.
dreadful trouble with people parking badly Not only parking all day on the bend making it into a one	Flease see comment 2 and 5.
track dangerous blind bend on a hill, but also across our drives making it very dangerous particularly	
when school children are trying to cross the road and we have to pull out into road without being	
able to see properly. Already the car park charges force people who work in the doctors surgery,	
banks etc to park all day outside our houses making life very difficult for residents, plus we now have	
the residents from the flats above Lidl parking outside overnight and sometimes for several days,	
making it impossible for us to have visitors, workmen etc parked outside our own house. If this goes	
ahead we should at least be given the double yellow lines we have been asking for for many years. I	
think now the council can afford this with the extra revenue that would be raised. CALDBECK DRIVE	
RESIDENT	
	Diasco coo comments E. C. and 7
	Please see comments 5, 6, and 7.
particularly against the new charge at car parks near Woodley Precinct. Many people drive to	
Woodley and park in the evenings for five to ten minutes to get fish and chips, pizza etc from	
takeaways. Why should they be penalised by having to pay an additional £1 for a takeaway. Is it	
pointless trying to charge anyway as people will just park on the roads around after on street	
restrictions end for the day? Does WBC not support local businesses because in this case those in	
Woodley may soon be deserted in favour of other outlets with access to free parking. How much	
would the additional enforcement measures cost - enough to justify or even cover the costs of a	
small amount of new income in such a car park.	

I am against evening parking charges in locations where they are not currently imposed. I am	Please see comments 5, 6, and 7.
particularly against the new charge at car parks near Woodley Precinct. Many people drive to	
Woodley and park in the evenings for five to ten minutes to get fish and chips, pizza etc from	
takeaways. Why should they be penalised by having to pay an additional £1 for a takeaway. Is it	
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Woodley may soon be deserted in favour of other outlets with access to free parking. How much	
would the additional enforcement measures cost - enough to justify or even cover the costs of a	
small amount of new income in such a car park.	
Other councils in the area charge less, see Henley for example. As for charging overnight rates?	Please see comments 4, 5, and 7.
Who is going to police this. How much will it cost to have night parking attendants for each car	
park? I cannot see how overnight and Sunday charging will be cost effective if you have to employ	
overnight parking attendants to give out parking fine notices. Because of parking charges at	
Woodley Centre I try to only go there on Sunday's, except when I need to go to the Doctors Surgery.	
As a Pensioner I need to watch my pennies. Due to health problems I am currently unable to walk	
the distance from home to the Centre. If parking charges go up, I will have to think about changing	
doctors, unless there is a scheme to give doctors surgery a discount. I don't buy take always, so	
evening charges won't make ant difference to me, but they will to the take always in the Ventre as	
people will just go elsewhere.	
Evening charges will detract from visitors to the towns restaurants. Whilst set relatively low to start	Please see comments 5 and 6.
with there is no safeguard that this charge will not increase as council funding is right. Charging for	
Shute end is a retrograde step as this will deter shoppers using the town which is the opposite of	
what regeneration is meant to be about.	
Yet another death knell for Wokingham I usually choose to visit Wokingham on a Saturday because	Please see comment 2 and 7.
can park for free in the civic offices car park - not any more. All this change will do is to make people	
park in the surrounding residential roads and create chaos for the residents. This will also impact or	
the evening trade in Wokingham. Currently people will visit, park and have a meal. An additional	
few pounds to add to the bill. Why do Wokingham council have to "keep up with other councils	
parking plans" Why can they not TRY TO ENCOURAGE PEOPLE TO COME TO WOKINGHAM instead	
of making people stay away.	
Given the state of government funding and in particularly my primary school funding (totally	Please see comment 7.
appalling) I think this is a good idea. I just hope you spend the money wisely.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 12 of 98 PROTECTIVE MARKING: UNCLASSIFIED

	I object to parking increases bearing in mind the local Woodley precint and Wokingham town centre	Please see comments 6 and 7.
	is already struggling to entice shoppers but free parking does help. Wokingham town centre has	
	been a dissapointment for some time now due to the delay on redevelopment and the shops and	
	restaurants who have persevered should be applauded. I have always recommended	
	shopping/dining out at Wokingham to my friends from Reading due to free parking in the evening	
	and Sunday.so I suspect the won't come now either if WBC start charging, what a pity. I'm assuming	
	if the charges go ahead you will be paying for an attendant during the extra hours to check on	
	payment or no doubt you will have more charge to the council by installing new car registration	
	meters as they have done at the park and ride Winnersh. I might add I have now stopped using the	
	park and ride.	
	Evening charges will make me think twice about going to dinner in one of Wokingham's restaurants.	Please see comments 5 and 7.
	The car parks are not near capacity during the evenings. What is the point of adding a charge other	
	than money making?	
	As a Woodley resident I very often nip up to the local shopping precinct after 6pm after work to pick	Please see comment 5.
	up a few items from Waitrose or Iceland. I currently do not have to pay to park after 6pm. If charges	
	are introduced then it is simply not cost effective to do this and I would rather drive to one of the	
aq	out of town supermarkets near by instead. Also what if I want to nip into Woodley to pick up a	
ወ	takeaway in the evening, again I just wont if I have to pay. There are plenty of take-aways locally	
23	where I can park outside FOC. I strongly feel the introduction of out of hours charging will certainly	
00	affect the local shops in the Woodley precinct.	
	If I want to buy fish and chips or a pizza from Woodley or pick up a pint of milk from Waitrose after	Please see comments 5, 6, and 7.
	6pm I will need to factor in an extra £1 for parking for 5/10 minutes. I will just go to one of the many	
	food outlets around the area where there is free parking. Problem solved. Feel sad for the shops in	
	Woodley precinct that will suffer thanks to the short sightedness of WBC. You are killing Woodley	
	Town Centre. In addition, the state of the road surface in the Waitrose car park is atrocious - every	
	time it rains the car park becomes flooded & dangerous underfoot. Come on WBC how about	
	spending some of the already highly inflated charges on improving Woodley !	

	I do not agree with the proposed changes for the following reasons: 1. There will likely be an impact Please see comment 2, 5, and 7.
	on local businesses that rely on Sunday and evening trade, particularly coffee shops and take-away
	food retailers who are located close to car parks which are currently free during those periods (eg.
	those in Woodley centre close to Crockhamwell car park). Some councillors and others will suggest
	that paying £1 will not affect people visiting such businesses, but can those people honestly say they
	have conducted genuine research on the issue or is it just gut feel or that they saying that because it
	justifies the outcome they want ? Small punitive changes can indeed change people's behaviour -
	take the 5p carrier bag charge from supermarkets - it's a very small charge and probably less than
	1% of a typical supermarket shop, yet almost instantly reduced carrier bag supply by over 80%. It's
	not the 5p that people object to, it's the principal that matters and drives change in behaviour. The
	same applies to car park charges - charging for something that people think should be free will drive
	change in behaviour and evening/Sunday usage will fall, affecting businesses accordingly. 2. People
	will park on roads instead, impacting residents on those roads (eg. Silver Fox Crescent, Roslyn Road
	in Woodley). You could paint double yellow lines along these roads, or increase the times that
U	parking is is not allowed on the single yellow lines to include evenings and weekends, but this still
מר	affects residents and makes it difficult for visitors to residents on these roads. 3. The cost of
D	enforcement - Taking Crockhamwell Road as an example - mid week evenings this car park is not
S	heavily used - it will not generate a large income, especially if even less people park there in the
ļ	evening once charging is implemented (eg. me - I'll park outside peoples houses and walk into town
	instead). The cost of enforcement will surely outstrip the income from fining people if they don't
	pay. 4. I see the introduction of charging as a stealth tax - making residents pay for something that
	is currently free without it appearing as an increase in council tax. 5. You should look back to when
	the car parks and their charges were originally introduced - at that time there was a decision made
	to provide free evening and Sunday parking. I would suggest that those reasons have not changed
-	and hence the reasons for keeping it the same now has not changed either. These proposals are
	simply an attempt to generate revenue and nothing more than that and the council should take a
	long hard look at why there is a budget deficit and address those reasons rather than trying to top
	up the budget implementing changes such as this wherever and whenever they can.
	I am dead against it and it echoes all who live in the local community. WBC is using us as Cash Cow. Please see comment 7.
	How about the top cats in WBC not lining their pockets with high salaries that do not match their
	work at all.

The	ere are numerous reasons why this is a poorly thought out scheme. Those I fail to mention will no Please see comments 2, 5, 6, and 7.
dou	ubt be raised by others. This action will have the effect of driving business away from the shops
and	d services located near to the car parks in question. Shopper will go to shops that offer free car
par	rking. If shops lose business they may cease to trade. Who will pay your their business rates then
? E	But most worryingly for me is this entry level charge of £1. To be effective, the new charges will
hav	ve to be policed either by council staff or whomever it is sub-contracted to. It is highly probable
tha	at the additional cost to police this new scheme will not be covered by the revenue generated
fro	m the car parking fees. So the fees will have to increase and you can rest assured it will not an
inc	rease determined by inflation. Historically, when car park charges were introduced to a car park
tha	at were previously free, it didn't take very long before the charges were increased. The £1 fee is
like	e the "spider to the fly" story. Suck people in then Bang ! This scheme if introduced will badly
affe	ect local businesses, will lead to much more parking in the street causing obstructions to vehicles
and	d pedestrians alike. Police resources would not be available to deal with it even if they wanted to.
lf tl	hey are not going to attend burglaries I think an illegal parked car will be well down the priority
list	. Woodley shopping centre is very outdated and of a poor standard and these charges if
intr	roduced could be the final nail in the coffin for some businesses. All local authorities are under
fina	ancial pressures due to the current financial situation in the country but this is not they way to
sol	ve any of these problems. Therefore I respectfully request that this scheme is filed in the brown
awh	eelie bin that is collected fortnightly from my home and never sees the light of day again.
1	
The	ese charges would have a detrimental effect for me when shopping in Woodley, I'd be more likely Please see comment 5.
to s	shop at other places such as Sainsbury's Winnersh where the parking is free.

Hi, The car park behind Café Rouge used to provide 30 minutes free parking before it was turned	Please see comments 6 and 7.
into a site for new houses. This only leaves a few 30 minute free spaces in Sturges Road (by The	
Salvation Army Hall) and along Denton Road - and these are usually full. As a result, I've recently	
stopped popping into Wokingham by car to buy a newspaper, wait to pick up my wife after	
shopping, or click and collect during the 'paid parking' hours. These new charges will stop me from	
going into Wokingham town center for a 'short stay' at any time of the any day or night! Could there	2
not be a free first 30 minutes in these car parks? Am I the only person who would not want to add a	
£1 to the cost of a Sunday paper on rainy day? And shouldn't free parking be our 'unique selling	
point' for Wokingham's promotion as an evening/weekend destination point for	
recreational/eating/shopping visits? I'm not sure that I understand the "carparks must become	
more self-sufficient" argument. Is the cost of maintaining the parking machines and warden patrols	
more than the money currently collected? Will it help if fewer people visit and wardens need to be	
employed on evening, weekend, and holiday pay rates? I guess that, if it's unavoidable, paying for	
off-peak parking is OK for long periods but it shouldn't penalise or deter 'short stay' visitors.	
It is a shame that Wokingham Borough Council seeks to stifle or profit from Woodley's new night	Please see comments 2, 5, 6, and 7.
time economy by extending the charging period duration. Surely it is better to have people using the	
precinct in the evenings which in turn will reduce unruly behaviour and the subsequent costs to	
remove litter and graffiti? The increased duration and cost of the charges will encourage more	
drivers to park on local residential roads rather than using the facilities provided. Despite the	
encouragement to use other forms of transport, people will not cycle unless proper facilities are	
provided. Either to make the roads safer or shower/changing facilities at their places of work or	
education so they can freshen up and change out of wet clothes. I understand raising parking	
charges is an easy way to generate revenue whilst the Borough gets limited support from central	
government, but I am sure you can be more imaginative than this!	
The facility to park for free at Shute End on a Saturday has encouraged myself and family to shop	Please see comment 5.
and have lunch in Wokingham rather than Reading or elsewhere for many years. When parking	
charges are introduced we will not visit so often. I suspect this will apply to many people. The	
traders in Wokingham will experience a drop in trade because of this.	
The Supermarket car parks will be used. How much will it cost to employ evening inspectors? Is it	Please see comment 5 and 7.
cost effective? Will it drive away trade?	

I strongly object to the proposed changes to the car park charges in Wokingham. I live on London	Please see comment 3.
Road and do not have on street parking facilities. I have to use the Easthampstead Road East car	
park, every day and from there have to walk down to my house. I have to park there in the evenings	
and at weekends. I already have to pay to park my car there all day on a Saturday, which is what I	
would expect to have to do. However, I should not be expected to pay to park during the evenings	
and on a Sunday in addition to the vast amount of money I already have to pay for Council Tax.	
What benefit do I gain from paying this money? I have no alternative but to park my car in that car	
park. I would expect residents without access to on street parking are provided with free parking	
permits to cover the hours you intend to start charging for. This would not involve a large amount o	f
properties, as the vast majority of houses on the London Road have drives (or room to park their	
car) beside their property or are able to park on the road outside their house. I do not have either	
option. I would of course be expecting to pay for parking in the usual way during 'normal' hours ie	
week days until 6pm and all day on Saturday to 6pm. I know Reading Borough Council run a scheme	
in some parts of Reading for residents, whereby the first parking permit is provided free of charge	
and you can pay for additional parking permits / visitors permits. You are expected to apply on line	
on an annual basis. Surely Wokingham Borough Council would consider a similar scheme for their	
residents. I am happy to be contacted further about this issue. Thank you.	
This relates mostly to the car parks in Woodley Town Centre. I fully understand the need to charge	Please see comment 5.
on Sundays and Bank Holidays as many shops are now open during these times and it's almost the	
same as a Saturday now. However, charging in the evening is not something I'm happy with as often	
I pop in briefly for a take-away, quick purchase or to visit a cash machine in the evening on the way	
home from work. Having to pay is going to make me use alternatives (away from Woodley Town	
Centre) where parking is free.	
I am against the extra parking charges for use after 6pm and on Sundays. This will have a	Please see comment 5.
detrimental effect on the restaurants and takeaways in Woodley Precint.	
I would oppose these charges as they will impact the users of the Oakwood Centre, the restaurants	Please see comments 2, 4, and 5.
in Woodley Centre and the Sunday Car boot fairs. We have waited a long time for there to be dining	
facilities in Woodley and these charges may force them out. Additionally living in Arundel Road we	
already have enough problems with people, who presumably work on Woodley centre parking	
during the working week, these charges will just encourage this street parking in the evenings and	
weekends.	

I do not agree with introducing evening car park charges throughout Wokingham Borough. The car parks are now very well used throughout the day therefore income must have increased. As a member of Woodley Theatre whose home is the Oakwood Centre this will certainly impact on members who spend many evenings and weekends working to provide quality shows for the public. This will affect the membership. This is also an additional cost for patrons. If audience numbers decline this will affect tne financial viability of Woodley Theatre. There is no alternative to the public carpark the punlic can only use the public carpark. Re-think this idea, do not penalise local people. To suggest this increase is to put Wokingham Borough carpark charges in line with neighbouring areas is absurd. You cannot compare towns such as Henley with Woodley. Please listen to local people.	Please see comment 4.
I understand the need to charge for parking however I would also like to support local business. So could you bring in this change with the change to 'no cost' for 30 minutes or less. Win : for thecresidehts and WBC .	Please see comment 5.
we have a terrible time trying to park out side our home in Bruce due to the shoppers and staff working in the precinct in woodley parking g in our parking bays if you increase the parking charges it will make it even more difficult for us.	Please see comments 2 and 3.
Is the council determined to stop patrons attending Woodley theatre and the woodley library. What happened to regenerating the town centre and encouraging people to use the two nice restaurants. Of course the councillors who impose such charges will be unaffected as they can claim their charges back on expenses. This could result in lots of parking in the surrounding roads, will residents of local roads welcome an influx of cars.	
I have lived in Wokingham Borough (Woodley) for over 40 years so have observed the incredible growth in population and car use). My husband and I visit Twyford every few days as our daughter (a single mother) requires regular child care help from us! Our daughter lives in Brook Street where it is always notoriously difficult to park. We frequently cannot find a space in Brook Street (especially at night) and have resorted to parking in Polehampton Close car park as it's the only place where there is any space in the evenings whilst we care for our granddaughters - not ideal but no charge at the moment! Charging us in this situation seems grossly unfair. I also feel that there will be a knock on effect which will need some thought! Twyford Village side roads are already congested and this will get worse! Local businesses will lose patrons - especially the restaurants and cafes! Parking in Brook Street will be impossible for residents and their families 24 hours a day!	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 18 of 98

PROTECTIVE MARKING: UNCLASSIFIED

Are you seriously trying to put people off ever bothering to visit the limited shops of wokingham.	Please see comments 5 and 6.
	Please see comments 5 and 6.
You will now kill off the evening trade of restaurants as well. On top of dinton pastures charges	
someone needs sacking for killing this town	
Before you change these charges try installing machines that take card, or give you change or charge	Please see comment 7.
you on your return to the car. Would like to know how much you have made with all those extra 20p	
+ change not returned to customers	
I think this would impact greatly on the businesses in Woodley - if you can't park for free in the	Please see comments 5 and 7.
evening to go to the takeaways or restaurants then you are going to go somewhere you can park for	
free. I don't want to pay for parking to pick up my Waitrose shopping when I deliberately go at the	
quieter times like evenings and Sundays. It is a completely unnecessary stealth tax and, I believe,	
like for Reading Borough Council, it will not create the extra revenue they sought. The example I will	
give is of making South Street pay and display. They thought that visitors to the venue would pay to	
park there but we've all chosen to park elsewhere so there's no extra revenue. Pointless and it just	
annoys the electorate.	
Incurring evening charges will penalise those who already can't afford to park during the day,	Please see comment 3.
particularly those on very low incomes who have already lost their blue badge and possibly their	
disability benefits under the stricter criteria being instigated.	
I want to know how you think this is feasible? Do you really want NO ONE coming anywhere near	Please see comments 5 and 6.
Wokingham borough? It actually will work out CHEAPER to go into Reading have a decent meal and	
come home again. You'll see a decrease in people visiting. Wokingham will be a ghost town at night	
which doesn't look good! Parking is already ridiculous at the best of times. I'm not sure who's clever	
idea it is but they need to sacked asap! I think you should introduce resident cards like Windsor and	
Maidenhead have.	

visiting the shops or Wokingham town centre would add an unacceptable £100 a year to my bills (based on this year's use). This will shop me from shopping in local stores at the weekend and encourage me to do more internet shopping. I would also be discouraged from going into Wokingham in the evening to visit restaurants or pubs. I am a pensioner so even a small charge will make a difference. At a time when the council is trying to encourage us to shop locally rather than using superstores, I think these changes would be a backward step. We have already lost a number of shops due to increases in business charges and rents, and the addition of extra charges for shoppers could reduce business in these shops and force even more closures. It does not take much to poison the future of a thriving town centre, but extra charges for members of the public that use it can do that. This will massively effect evening business in Woodley which you have started to try to build up with Bosco Lounge and Cozze, as well as the three take away establishments, for example, if I wanted to pop up to Woodley after 6pm for a take away it would now be cheaper and better to go to Hudson Road, Crockhamwell Road or the Three Tuns where there is no parking charge. Having to pay an extra £1 when you are only going for £5's worth of fish and chips is a ridiculous overhead. Also where before I would wait until after 6pm to use Woodley precinct to go and buy something from a supermarket to make use of the free parking it would now be better to use it anytime up until 1 minute before 6pm, as the parking will increase by 300 once it becomes 6pm. Finally you are saying that you can't afford to offer the free parking because of the cost, but surely you will now have to employ a parking warden to police these new parking charges, surely the cost of these new parking wardens will massively subtract from any money you might make. I think that this charge may take away customers from places like Woodley Precinct. I also think it's unfair to have charg	I do not agree to these changes in car park charges. Although the individual charges seem small,	Please see comments 5 and 6.
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	wardens will massively subtract from any money you might make.	
unfair to have charges late night at the stations or on weekends. This may put people off travelling.	I think that this charge may take away customers from places like Woodley Precinct. I also think it's	Please see comment 5.
	unfair to have charges late night at the stations or on weekends. This may put people off travelling.	

I think these proposals are completely short sighted. I live on the Airfield in Woodley and rarely visit	Please see comments 5 and 7.
the precinct during the day as I object to paying for parking, when I can drive to Sainsburys in	
Winnersh or Asda, Lower Earley and have much the same shopping options, and I can park for free.	
Currently I visit Woodley precinct most Sunday's and Lidl during one evening a week. We also use	
the Hong Kong fish and chip shop in the evenings. If I had to pay £1.00 for a 10 to 30 minute visit, I	
would simply stop going. I never pay more than 70p to park during the week/Saturday, so this	
charge would mean that I would be paying more to visit on a Sunday than during the week. How car	
that possibly be right? Woodley precinct simply does not have enough facilities to justify charging.	
And where would the money go? I fell down a pot hole last winter in Headley Road car park,	
reported it and it is still there, so it is not for repairs. With regards to Shute End car park, it is the	
easiest car park that we can get to and it is a big draw to us that it is free. I would also query	
whether the charges, if implemented, would offset the cost of enforcing them.	
This will help to kill off trade in local centres in the evenings and at weekends, and will also affect	Please see comments 4, 5, and 6.
those using services such as the libraries, which increasingly are extending their remit to offer	
evening events.	
I object to the increase in parking charges for Woodley and Wokingham, especially on Sundays in	Please see comment 5.
Woodley. The local 'Streelife' feed has listed many reasons against the increases that need to be	
taken into consideration. I like many others will, when using the car go to other outlets/shops/banks	
that have free parking all the time.	

It is totally unbelievable that WBC is seeking to charge for such parking Parking charges during the	Please see comments 2 and 3.
day are already excessive and mean many people simply will not shop in either woodley or	
wokingham To now suggest evening and sunday charges will seriously affect all manner of	
businesses and clubs and mean many people will either simply not go out at all or try to park in	
residential roads WBC should have aquired a small fortune in developer contributions and this	
should be spent improving the appalling state of roads and congestion and making all car parks free	
instead of forcing more and more driving to out of town facilities where parking is free The people	
this will hit hardest are the ones dependant on savings income already hard hit by low interest rates	
and what is a miserly state pension who try to have some kind of life. When you add on the increase	
in Council Tax come april life will be impossible for millions like this right across the country Its	
completely cruel for Councils whose staff enjoy Gold Plated pensions at our expense to think that	
everyone else who does not enjoy such luxury can keep on paying out . start back at the begining	
and think of improving services without robbing residents into the bargain	

I object to the proposed Sunday / BH / evening car park charges in the car parsk around Woodley	Please see comments 4 and 5.
shopping centre. I feel very strongly that this will I have an impact on local shops in the Woodley	
shopping centre as well as ameneties such as the library and Oakwood Centre. Small shops in	
Wodley are being financially hit by lower footfall these days as more people drive to supermarkes	
who have free car parks. I feel that this implementation of car park charges will cause some of the	
shops to go out of business or be closed down by their head offices due to reduced revenues. this	
will alos drive many shoppers to park in nearby local streets to avoid extra charges causing bigger	
pressure on nearby roads. While you may think that £1 is not much extra to pay - it really is too	
much extra for many of us. I try to walk or cycle as much as possible to Woodley shopping area	
but on some odd occasions I have to drive and that is when the car park charges will force me to	
avoid it. For example if I need to use the car park for less than 5 mins to drop off a library book on	
my way home from work one evening - why should I pay £1 for those 5 mins? If I wish to put items	5
in the recycling bins in Headley Road car park on a Sunday or evening - why should I have to pay £1	
for the priviledge of recycling? You should be encouraging locals to use facilities such as the library,	
Oadkwood centre and recycling area - not making residents pay additional money to use them. I	
also dont belive you should be implemeting evening and Sunday charges at Winnersh Triangle. You	
should be encouraging people to use the train as a public transport not discouraging them.	
Councils are supposed to work for local residents and businesses - not against them ! I strongly	
object to this proposal and request that you do not implement it.	

This charge is completely unnecessary and the implications have not been thought throug	
just a simple £1 fee. It affects hundreds of people and families from people who visit the	doctor
after 6, to families taking their children to their after school activities, to people attending	g clubs such
as weight watchers. Many of these are recurring activities and make the activity a lot mor	re
expensive and it may make the difference for people who can only just afford to do the ac	ctivity. So
instead of encouraging people to go out and about and be active, you will force them to st	tay at
home being miserable and inactive causing more people to get ill and unfit. More people	will start
parking inappropriately and dangerously on yellow lines, causing traffic problems and cha	os. Traffic
congestion has got worse since the changes around the new station making it very difficul	It to get
out on to the London Road even at 7am! In addition you will put people off from using the	e local
businesses after hours because a simple 15 – 20 minute stay will now cost £1 So have you	u actually
modelled the revenue taking into consideration all these variables? How many people wo	puld you
have to employ to enforce this charge? How easily will you find it to recruit people to enfo	orce these
charges between 6pm and 8pm? Any profit you get will be swallowed up in these extra co	osts.
$oldsymbol{ u}$ Instead of having Wokingham as a vibrant town centre after 6 pm you will cause people to	o go
elsewhere which will have an impact on local businesses. Already there is very little to fe	eel proud
of in Wokingham with little by way of leisure facilities for children for outdoor play for exa	ample,
$oldsymbol{\omega}$ there are no pretty gardens for people to sit in, poor road planning with lots of roads with	n potholes,
accidents on the A329, charges for green waste etc. In summary this is a poorly thought of	out
proposition which will only cause hundreds of disgruntled and resentful citizens who will r	not be able
to respect the work of the Council because we will no longer trust you to be making sensil	ble
decisions.	
Introduce these charges and turn Wokingham into a ghost town. Do you intend employin	ng parking Please see comments 2, 6, and 7.
attendants in the evenings / weekends to issue tickets to non-payers ? Very badly thought	t through.
There is little enough to attract people into the town already. My prediction. Revenues w	/ill fall not
rise as people go elsewhere. Anyone that does bother coming onto town will park in resid	lential
streets further annoying anyone that lives there.	
This proposal will penalise town centre businesses. I would think twice before paying £1 t	to collect a Please see comments 4 and 5.
take away, attend a weight watchers session or pick up some milk from a convenience sto	ore. It is
particularly unfair for such short visits. We already have a town centre that has an excess	of charity
shops as a result of previous business closures. Even more trade will go to superstores that	at have
their own parking and this will deprive us of locally owned businesses.	

I don't mind the £1 charge for early evening and Sunday parking which seems reasonable, however, all other parking charges in Wokingham are expensive and it's depressing that the council wishes to impose these high charges on people who use the Shute end car park on Saturdays as well.	Please see comment 7.
Yes, I'm totally against the proposal	Please see comments in the report.
Well what can one say, is there any way the council can get any more money out of motorists. Apart from that, Caldbeck Drive Woodley is already a dangerous road to drive down because of the cars that park on the blind bend near the Cobham Rd junction. Yellow lines were put opposite Cobham Rd and they should have been extended further on up to the bend on both sides. Extra car parking charges will only make this an almost permenantly hazardous road, No police patrols to deal with the parking and the police community support officers take no notice at all. Don't expect any better when I see a community officer cycling over the 'NO CYCLING' sign etched on the surface ofn the entry into the shops. Putting extra car park charges in the Woodley shopping centre car park is definately not in any way helpful to the local residents who only have to suffer during the day at the	Please see comment 2.
moment. In what is already a difficult time for our traders, this will further discourage people from shopping in Wokingham. Likewise, people will be less likely to use the restaurants, preferring to go instead to pubs & restaurants which have free onsite parking.	Please see comment 5.
Saturday & Sunday parking charges at the council offices would be detrimental to footfall in the town at an already difficult time for retailers. In addition, churches in the town offer a number of activities & services to the community. It seems therefore somewhat mean-spirited to charge community-minded people £52 a year for parking on a Sunday, to attend services at town-centre churches where there is little, or no other, parking available. As for £6 to park at Dinton Pastures for 3 hours, it is cheaper to parkin in central Reading for 3 hours(!) I thought the council were supposed to encourage people to exercise, not provide deterrents	Please see comments 4 and 5.
I have lived in Woodley for 20+ years. I reckon I have paid to park at the Woodley car parks no more than 5 times in those years, I simply refuse to pay 70p (or whatever the minimum charte is) to pop to the library / bank / chippy etc. I will continue to park 4-5 minutes walk away. Charge what and when you like, you won't make a penny more out of me.	Please see comment 2.
This will deter anyone visiting town for a very short period to pick up take away food from any of the businesses offering such services. Collecting in person is much preferred to waiting for deliveries which can very unreliable. Such a policy will have an adverse impact on business in the town during	Please see comment 5.

The proposed extention of car parking charges in Wokingham are unnecessary and will only serve to	Please see comment 6.
kill off what little life there is in the town centre week-ends and Bank Holidays. We want to	
encourage more people to come into town, not discourage them!	
I do understand that you need to raise more funds to run services in this area. However, I am	Please see comments 4 and 5.
concerned that if you raise the cost of parking you will drive away shoppers and evening users, such	
as Library users and customers of restaurants. I would like to see more support for independent	
shops and service providers in Wokingham and keeping car parking costs fair encourages visitors to	
come and linger rather than rushing off to large out-of-town superstores with their free parking. As	
a community we need to keep the town alive and encourage both independent shops and chains to	
come here and enliven the town. This includes the Library which is one of the best and most	
innovative in the UK. Events take place on Thursday evenings with regularity and it would be very	
wrong to impose charges and undermine their success and drive away users. Your proposal to both	1
impose additional charges and increase existing charges will affect all levels of the community but	
mainly those on lower or fixed income, as always. The continued pressure on shopkeepers and	
customers alike is not wise at a time like this when we need to see a regeneration of the town	
centre for everyone's benefit. Therefore, I would like to register my strong objection to the	
centre for everyone's benefit. Therefore, I would like to register my strong objection to the proposals.	
I don't remember this being part of the conservative manifesto for the last elections!! Too	Please see comments 5 and 7.
frightened to ask the government for a bigger slice of the local government budget. Result, this is ye	t
another nail in the coffin of a dying town. 2 hours free parking in Bracknell and many free car parks	
in Crowthorne. Where shall I go shopping?	
No to charges. There is no need, the excuse of government cuts is nonsense. I love fact there are	Please see comments 5 and 7.
some small businesses in the area, long may it reign.	
This proposal is very damaging for the community life of Wokingham. Lots of people come into	Please see comments 4 and 6.
Wokingham in the evening and on Sundays and this policy will really put them off doing so. You	
must realise that the psychological effect of parking charges greatly outweighs the actual cost -	
many people will do anything to avoid paying for parking. As one of the leaders of All Saints Church	1
am particularly concerned about the adverse effect on the church and its Cornerstone community	
building. But I am also worried about Wokingham's community life in general. This is a mean and	
spiteful measure that should not go forward.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 26 of 98 PROTECTIVE MARKING: UNCLASSIFIED

Can you make it clear how much you have to pay if say I arrive at the Crockhamwell car park at	Please see comments 5 and 7.
5.30pm and wish to stay until 6.30 do I have to pay my 70 p then go back and put a £1 as I am still	
there after 6.00pm I understand you need to raise money somehow and this is as good as any.	
However I think bank holidays should be free. In addition on Sundays why not have a one hour	
charge of 50p for those who want to do just a little bit of shopping and £1 for the whole day. It will	
help the smaller shops from loss of trade because of parking charges.	
The proposals do not indicate who is going to monitor the pay and display overnight, weekends and	Please see comment 7.
Public Holidays. Presuming parking inspectors are going to be employed to carry out this task, will it	
be at all times covered by the Parking charge regime? What is the cost of employing this staff at	
unsocial hours going to be compared to the estimated revenue that will be collected for each site?	
Do you have ANY indication of the level of usage at each of these sites at even endings, weekends	
and Public Holidays? Wha happens if the revenue stream does not cover the costs at each site?	
its about time you introduced parking charges at Shute End for Saturday parking but I disagree with	Please see comments 5 and 7.
introducing parking charges on Sundays and bank holidays in other car parks across the borough as	
may well affect local traders	
, Have you really considered the difference between a town centre car park (such as Wokingham) an	d Please see comment 4.
a car park in a predominantly residential district (Woodley). You say this is bringing Wokingham int	
line with neighbouring areas but I know of no such area that is little more than a parade of shops bu	
charges car marking as if it were a major town centre. Woodley's car park serves community halls	
and the library. The only real businesses open in the evening are the Lidl supermarket and the chip	
shop. I can understand Sunday charging but not evening charges. The community halls do not have	
their own car parks and even a £1 charge will put a huge burden on volunteers who are regular user	
of the community halls. For example. The amateur theatre at the Oakwood expects cast and crew to	
attend some 20 or so evening rehearsals for each production - this adds £20 to the expenses of a	
volunteer! This is not a charge for car parking for a town centre - In Woodley it is a charge for	
parking at community halls!	
Overall, I think the charges are acceptable. However, I believe the addition of a 30 minute stay with	Please see comments in the report.
a lower charge would help reduce the parking problems outside schools (as a grandmother, I pay fo	r
an hour's parking to collect children taking 20 minutes) and increase the flow in and out of the car	
parks - often, queues arise backing onto the roads whilst people search for parking spaces. It might	
also mitigate against some of the inevitable resistance to the proposals.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 27 of 98 PROTECTIVE MARKING: UNCLASSIFIED

I am extremely disappointed to find on-line so little information about this proposal which I presu	ume Please see the comments in the report.
has been under consideration for some time. I would like to ask:	
1. What are the reasons for the parking increases? References are made to bringing us into line w	with
neighbouring authorities. Can you provide me with a table of charges for the authorities that you	
looked at. If reference is made to Reading it would be fair to say that Wokingham Borough is no	
Reading	
2. When were the regeneration team made aware of these proposals? You will be aware of the	
public consultation that is taking place on the Elms Field application currently and parking is an	
integral part of that application	
3. There are other car parks in Wokingham Town, for example Waitrose, Marks and Spencer and	the
private Denmark Street car park. Have these operators been made aware of these proposals whi	ch
may have implications for their own car parks?	
4. Is there any way of increasing the 21 day consultation period which seems very short bearing i	in
mind the need to look at the above information. I would like to suggest the 21st of February	
${f c}$ 5. As far as I am aware the proposed car parking strategy has not been produced and is that goin	g to
be done before the proposed start date for this change? It is also the regeneration team's intenti $\mathbf{g}$	ion
to start work on the multi-storey car park on the Carnival Pool site with a view to it opening in 20	016.
Are the proposed charges for this car park included in the proposal?	
Parking charges discourage casual shoppers from patronising local businesses. I am a Woodley	Please see comment 5.
resident but do not visit Woodley Precinct during charging hours - I work outside of the borough	and
can visit shopping areas in Thatcham and Theale with free parking, or I can go to one of the many	у
supermarkets that also offer free parking on my route. There are shops in those 2 towns that I no	w
regularly visit that I would never have considered entering if I had not been able to park locally for	or
free - I do not visit local shops for long periods and am back in my car within 10 minutes on most	
occasions. Why should I visit Waitrose in Woodley and get charged for parking when I can go to	
Waitrose in Thatcham or Twyford and not be? It is ridiculous that in the evening, on a Sunday, or	a
Bank Holiday I can park in Albertopolis, adjacent to some of London's foremost tourist attraction	s
and not be charged to park there at all, but to buy milk at my local Lidl or Waitrose I will have to	pay.

I	t will just make people park on the roads instead and make it more expensive for anyone who has	Please see comment 2, 5, and 7.
r	to alternative transportation. I don't see why you need more money for a carpark which is just a bit	
C	of tarmac and where the only running cost other than maintaining the tarmac (which hasn't been	
C	lone in years) is to ensure someone checks that people have paid and displayed and maintaining the	
r	nachine that collects money. How about remove the need to pay and display and save money from	
e	mploying someone and maintaining a machine? Surely that would be a better way to save money	
ā	nd would encourage people to visit the shops and locations in Wokingham borough, rather than	
t	ravelling elsewhere?	
Ī	am a member of the Twyford and Ruscombe Theatre Group. We rehearse in the old Polehampton	Please see comments 4 and 7.
5	chool in Twyford and therefore use the Polehampton car park in the evenings. Charging in the	
e	evening would mean a cost per cast member per production of £32-£35 each which is considerably	
r	nore than the annual membership of the group. It would seriously impact our ability to retain	
r	nembership and cast plays. It also seriously disadvantages those on low incomes and many of our	
r	nembers are retired. I also question the economic viability of the proposal. To be effective you	
_\	vould need to employ inspectors to enforce the charge and I doubt much extra revenue will be	
U N E	enerated once the additional costs of policing it are taken into account.	
2		
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Page 39

	This is the worst propsal I've heard from Wokingham Council. I wouldn't mind if the money I spent	Please see comment 4, 5, and 6.
	on Council Tax I could see good results but if you can't even sort the awful bins around Woodley that	
	are always overflowing with foodwaste/dog waste and we have one of the highest rates of tax in the	
	whole country?! Fairwater Drive in Woodley has had a sign up on it for over a year saying it's been	
	earmarked for resurfacing. So far only about 50 yards of it has been done. Are the council going to	
	pay for my new suspension? I think not. It's been in a terrible state for over 3 years and making	
	people wait this long for basic things like making the road a safe place to drive (for cars/motorbikes	
	and cyclists) is appalling. At the moment, Twyford and Woodley have a lovely community feel and	
	I often pop into the shops there and use the small Polehampton carpark for community events	
	(theatre rehearsals, social things). When we rehearse 2-3 times a week, that's an extra £3 a week -	
	even if we don't rehearse every week it would still cost me over £100 in fees. That's excluding the	
	times when I want to pop into Woodley for things - don't worry, I won't get the food from the little	
	pet shop, get my hair cut in Twyford, pop into the lovely coffee shop - I'll just pop along to the big	
	Asda in Lower Earley and get everything from there. No more money for Wokingham council. This,	
Π	on top of making the extortionate price increase at Dinton Pastures it's expensive enough as it is -	
ge,	are the council trying to discourage people from using the park? Maybe they're trying to discourage	
Эe	people from taking healthy walks around the lake who knows	
40		
0		
	It's a good idea! Maybe the first 20 minutes could be free to allow me to collect my take away	Please see the comments in the report.
	though.	
	As a small town Wokingham should be encouraging people to socialise and participate in community	Please see comments 4, 6, and 7.
	activities which tend to take place at weekends and evenings. Charging for parking can hinder the	
	possibility of community engagement - this smacks at the whole idea of the "Big Society"	
	aspirations. However if people could see that the £1 EVENING AND SUNDAY charge was been	
	invested into the "community" and improving the lives of people within our small town rather than	
	just plugging the deficit in the councils budgets then it would go a long way to placating the knee	
	jerk reaction of residents to this charge being introduced.	
	· · · · · · · · · · · · · · · · · · ·	

The car park in Polehampton Close, Twyford is used in the evenings and Sundays mainly by people supporting local pubs and restaurants, helping to keep our high street alive. It is also used by members of the local theatre group whilst attending rehearsals in the adjacent property for their regular productions: evening charges would be an unfair tax on their public-spirited activity. Furthermore, the car park is used by people collecting their orders from the local Chinese takeawa They would be parked for only a few minutes, making charges unjustifiable, A possible consequen of introducing charges would be dangerous parking on Polehampton Close and the High Street itse or more "nuisance parking" in the private parking area for Polehampton Court and St Swithins Cour residents. I am totally against the proposal to introduce evening and Sunday charges for this car park.	ny. ce elf
As a regular evening user of the Polehampton Close car park I take great exception to the proposa to introduce evening charges at this location. it seems to me that the cost of upkeeping this unmanned car park is minimal extending as it does to little more than the maintenance and emptying of the single coin machine. I imagine the existing daytime income from this machine mo than covers those costs. I use the car park in order to attend recreational facilities at adjacent premises twice a week on average. An evening charge of £1 per visit would therefore leave me £1 per annum out of pocket with absolutely no additional benefit to myself. As a pensioner and coun tax-payer I find these proposals unwelcome, ungenerous and unnecessary. Please reconsider.	re 00
Charges for parking should be abolished altogether, there is little enough of interest in Wokinghar to attract people into town in the first place, parking charges are the final nail in the coffin	n Please see comments 6 and 7.

I am astonished that the WBC propose to impose evening and weekend parking charges and at the	Please see comments 5, 6, and 7.
same time increase the general parking charges. This will mean that the town becomes even more	
'dead' during the evenings and weekends than it is currently. On one hand Councillors seemed	
concerned that the shops are not prospering and instead of doing something imaginative like	
suspending parking charges every day from 3.00pm onwards so that shops can compete with local	
supermarkets, the best they can do is to try and make sure that restaurants and pubs also see	
reducing numbers of customers. Mind you they are going to spend a fortune on building an eyesore	
five-story car park at the Carnival Pool and I suppose they want to claw back some money from the	
public. Of course, it was to enable councils to take as much money as possible from the public that	
the Conservative Government encouraged councils to decriminalisation of parking. I think the	
council should make public how the budget for these actions will work. In order for the Council to	
'police' the car parks there will have to be a team of traffic wardens with appropriate training and	
back-office staff and it will not be surprising to find that the current proposed charges are the thin	
end of the wedge and further charges will follows shortly.	
	Please see comments 5, 6, and 7.
meal, is the free parking. It might be only a £1.00 but I would now go to Reading for the nightlife.	
Wokingham landlords and restaurants would, I suspect, see a loss in earnings. This has a huge risk	
and is a great shame but if you want to go down in history as those who finished Wokingham off,	
then 'go for it!'; I urge not to do so. How would this be 'policed' - by paying someone to patrol the	
carparks - it would be self defeating given a reasonable wage for those out of hours conditions.	
I think this is the wrong thing to do. Yes you pay to park in the evening in a multi story car park in	Please see comment 4.
Reading but small local car parks should not incur an evening charge. For members of Woodley	
Theatre who rehearse at the Oakwood Centre this will cost them around an extra £30 each time the	
are in a production for rehearsal and performance night parking and so could discourage people	
from auditioning when local theatres are already competing to cast shows.	

can see the logic of bringing in car parking charges, in line with other council car parks, for Shute	Please see comments 5 and 7.
End for Saturdays and would support that. However for people wishing to visit shops/churches	
either on a Sunday or in the evening for only 1 hour, the £1 charge is disproportionate, compared	
with 1 hour car parking charge at other times.(70p). This would provide some discouragement to	
people to come into the town centre on a Sunday for some shopping and encourage more shopping	
at out of town shops which do not charge for use of their car parks. I accept the council requires	
additional revenue but does the introduction of evening/Sunday charging justify the cost of	
enforcement, i.e. paying someone to patrol the car parks and issue tickets? With charging at these	
times, the Waitress car park is likely to be the preferred place to park and therefore less use made of	
the council car parks, which would reduce potential revenue and make the proposal less cost	
efficient.	
object to these proposed charges for the following reasons: 1. Excluding Reading the Towns current	Please see comments 1, 5, and 6.
car park charges tend to be higher than those in surrounding towns e.g. Caversham, Henley, Marlow,	
Farnham, Camberley etc. 2. There is going to be a significant increase in the Boroughs population	
over the coming years and yet WBC plan to reduce the number of car park spaces. This will result in	
persons going to other towns that are more friendly and welcoming to motorists. 3. Once persons /	
shoppers leave the town it will be extremely difficult to get them back 4. The Town is dying and will	
continue to do so, particularly when the developments kick in so making the town appear at times	
to be a building site. This is not the time to impose further charges and thus cause the Town's	
traders further difficulties. 5. There is a safety risk to people, particularly women, who will need to	
scrabble around in their purse looking for money to feed the parking meters. 6. It will encourage	
further on-street parking thus causing knock on problems. 7.These charges should not be introduced	
at this time, if they are to be introduced then it should only do so once the town centre	
developments have been completed and when all of the car parks modernised / updated to include	
ANPR technology and the associated payment systems. This is being introduced in car parks across	
Buckinghamshire.	

I already avoid using car parks in Woodley during the week and on Saturdays due to the excessively	Please see comments 4 and 5.
high car park charges. If charges are applied after 6 and on Sundays I will boycott the car parks at	
those times too, even if this means driving to Asda, changing my 'usual' drinking venue (Bosco) in	
favour of one with a free car park & not re-cycling tetra-packs which I usually drop off near the	
library. I have already stopped using the library, shopping at Iceland or visiting the Saturday market	
due to the current charges. Oh & I might have to stop giving blood too, unless I can find an	
alternative venue. Car parking charges are strangling Woodley precinct, & doing away with them	
altogether might lead to an increase in shoppers which would breath new life into the place &	
enable the council to charge higher rents/rates to the shopkeepers, as they would then be doing a	
roaring trade.	
Wokingham is a very small town with limited shops. The main reason for visiting is for the cafes and	Please see comment 5.
restaurants inthe evenings. At a higher parking.charge, I would definitely go to Reading where there	
is much more choice.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 34 of 98 PROTECTIVE MARKING: UNCLASSIFIED

	I am a resident on Rose Street, Wokingham. I pay for a residents permit for the handful of spaces	Please see comments 2 and 3.
	available in my street. They are like gold dust and it is rare that I can ever get one. As a result, the	
	only parking available to me is either parking on the road for the free 30 mins allowed until 6pm	
	when it becomes free until 8am, or paying for parking in the local car park until the same free hours.	
	What you are proposing will mean that my parking charges, as a resident, will sky rocket. The knock	
	on effect will be that non-residents will now take over the road space that is available to us as	
	residents evening and night time. Non-residents will currently often use the car parks over night if	
	they are dining and drinking in the town and then pick up their cars in the morning. The logical	
	outcome is that they will now move to the street spaces, making it more problematic for us. As it is,	
	the number of allocated spaces allowed for residents is shameful, and this will now become even	
	more challenging. I believe that street parking in the town should primarily be made available to	
	residents before any consideration is made to impose further parking charges in local car parks. And	
	not just the 11 or so specified spaces that are currently available in my street, but the whole street.	
	I already have issues in that I can't get a visitors permit for my street, so visitors already have to pay	
	ridiculous costs to stay with me. I pay very high council tax, but because I live in the centre of town,	
Ú	I don't have the luxury as those who live in estates outside of the centre of town do, where street parking is free and readily available. As a renting tenant I have already had my choice of where to	
2	parking is free and readily available. As a renting tenant I have already had my choice of where to	
	live narrowed to almost no choice at all in such a saturated market, paying premiums on pretty	
7	much all expenditures, and now you propose this? Potentially £292 a year so that I can park	
	overnight in my own street, outside my own home? Despicable. It will be residents, primarily, who	
	will shoulder the cost of your proposal. And for what benefit? Yet more inconvenience, yet more	
	expenditure. I think it is a shameful proposal, and just another poor decision to add on to so many	
	others made by the Borough Council over recent years.	

when the Waitrose car park is full but in the evening the car park is nowhere near full therefore the only reason for the charges must be nothing to do with rationing/modal change and totally to do with revenue creation. I would like to point out that if you actually surveyed the users at 7pm a lot of them are people returning from work who have decided to stop in on their way home to pick up tea either from a shop or from a takeaway. Yes Waitrose will refund 1 hours parking if you spend f10 but what about the users of Iceland, Lidl or the takeaways or people stopping for just a couple of minutes to withdraw cash from a cash machine - should they really be penalised. I take it that this money will be used to sort out the lighting and drainage in the car parks involved as if people have to pay to park in an evening then they expect to be able to safely walk to and form their cars - and how about the people in nearby roads, have you checked how they will feel about the increased parking in their streets as for example the restrictions in Silver Fox crescent are set to match with the precincts car parks, so either they will need revision in which case the residents won't be able to park overnight outside their own homes or if they are not revised then casual shoppers will use their road and the residents will not be able to park either I recognise that Wokingham BC has to seek additional revenue opportunities. However, in central Wokingham, it is essential that charges - particularly on a Saturday - should be decided as an integral component of the Parking Strategy element of the Town Centre Regeneration Project. The charging structure should not be decided in isolation. It can have a noticeable effect on retail footfall if it is	e car parking charges after 6pm in Woodley. Maybe on Sundays 10-4pm Please see comments 1, 2, and 7.
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I recognise that Wokingham BC has to seek additional revenue opportunities. However, in central Please see comments 6 and 7. Wokingham, it is essential that charges - particularly on a Saturday - should be decided as an integral component of the Parking Strategy element of the Town Centre Regeneration Project. The charging	heir own homes or if they are not revised then casual shoppers will use their
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	al that charges - particularly on a Saturday - should be decided as an integral
structure should not be decided in isolation. It can have a noticeable effect on retail footfall if it is	ng Strategy element of the Town Centre Regeneration Project. The charging
	decided in isolation. It can have a noticeable effect on retail footfall if it is
perceived as a disincentive. I recommend that the decision should be a joint one between the	ive. I recommend that the decision should be a joint one between the
Executives for Planning & Highways and Regeneration & Communities. The Welsh Government has	& Highways and Regeneration & Communities. The Welsh Government has
commisioned some relevant research - see	vant research - see
http://www.assembly.wales/en/pages/searchresults.aspx?k=parking+charges&q=parking+charges	ales/en/pages/searchresults.aspx?k=parking+charges&q=parking+charges

h f v c c c g v h	am part of Kings Church Wokingham. We meet on a Sunday morning at the Community Centre but have to use Shute End as an overflow as the car park is not nearly big enough. My concerns about a c1 parking charge at the Council Office are: 1) it will put added pressure on the community centre ar park and the surrounding streets as people who do not have a £1 handy will try and park else where. 2) Kings Church rent three spaces from the Council and these are used by us extensively over the weekend. Introducing a charge at the council car park will mean that people from the pub or other neighbours will start using our spaces. They are already dump their cars in front of our states and front door. 3) It will turn people away from coming into the town on a Sunday or again will lead people to park in roads or private spaces. Churches provide thousands of hours of free nours community service every year. Charging worshipers to park on a Sunday would be the ultimate insult.	Please see comments 2 and 4.
	would be less likely to go to town if the weekend charges came in.	Please see comment 5.
Page 47	have been unable to find any reasoned argument in favour of your proposals other than the bland tatement by the Councillor. I object to the proposals primarily because the result will be the same is when Reading introduced on street parking charges, places which previously were used now generally stand empty and the town looses the revenue that would have come from those people. I to not believe that Wokingham is sufficiently a draw as far as shops are concerned to be able to do without the custom of those currently using the free weekend carparks. I do find it annoying that I have not been able to simply access any material suggesting why this additional revenue is needed on order for the carparks to survive.	Please see comments 6 and 7.
t c t c S	Are you as a Council determined to kill Wokingham Town Centre? As one who travels widely around the country, I seldom come across an area where the parking charges are so anti-business or anti- ommunity. The combination of a high cost per minute and a high minimum period deter visitors to the town. There are few spaces where one can park free of charge in the streets near the town entre. Free parking at the Council offices on a Saturday and Sunday help draw people to the town. I use these facilities for a brief visit to the shops on a Saturday and when attending Church on a funday. Please re-think your proposals - there are choices you as a Council can make. Do not suggest that you have no alternative. Winnersh resident. 25 January 2016	
n e	strongly oppose this plan. The car parks are used be residence as well as shoppers and they should not have to pay for weekend and over-night parking. In addition this will have a serious knock on offect to the weekend markets at the woodley town centre as shoppers will be put off on sunday parking rates. Appendix A - Evening and Weekend Car Parking Charg	Please see comments 3, 4, and 5.

Please don't bring in these new charges. By having parking available as it is, it makes Wokingham	Please see comments in the report.
special and a desirable place to live.	
I am completely against the new proposal for the changes to Headley Road car park. As a resistant	Please see comment 3.
above Lidl we currently have to pay a fortune for the car park as we are not given any sort of	
discount towards the car park, which in itself is awful enough. And we will now potentially be forced	
to pay on Sundays and bank holidays, but worst of all at evenings! Why should residents be	
penalised even more because of where we choose to live. I am totally appalled that this is even a	
proposed idea.	
Very few things are free in this world!!! Car parking charges being increased will affect trade but	Please see comments 3 and 5.
more importantly your plan to charge for overnight parking will have the biggest impact on residents	
who live above Lidl and other residential accommodation in the precinct area. It's often difficult to	
park in Woodley as it is so I'm sure you are taking in sufficient revenue. I think you can safely assume	
I'm against your proposal, particularly to charge overnight. I can't see any reason why you should do	
this as you don't employ anyone to look after the car park and vehicles overnight. You are purely	
targeting those that reside there. If you are going to continue to do this the kindest thing to do	
would be to provide residents with a FREE parking permit.	

Page 48

Sat/Sun Charges: I understand the need to raise revenue given the cuts the councils are	Please see comments 5 and 7.
experiencing but one of the real draw points for me is that the civic parking is free Sat/Sun - it's a	
very nice gesture from the council considering all the other car parks are chargeable - I would	
question how much extra revenue one carpark charged at a reduced rate on Sat/Sun will raise offset	
by the public who will just find it annoying and dare I say it : money grabbing. The free car parking	
does draw me into Wokingham to shop, meet friends, etc whereas if it started charging the	
incentive to go to Reading just gets higher (I get charged anyway but there are more shops) Evening	
Charges: Once again, might as well go to Reading or pubs/restaurants with their own car park if	
you're going to chargethe free evening parking is might raise more revenue than the weekend civic	
car park change and frankly I'd rather keep the civic free and charge evenings. We live in a very	
affluent area so raising car parking charges is unlikely to force any of us into poverty and this isn't so	
much a financial reason as a civic one: people will just feel like they're being squeezed again and I	
can gather you're going to get some really irate responders herefree evening and free civic centre	
car parking will raise little but irritate many - at the moment it's nice being able to go to Wokingham	
without worrying about car parking charges On a personal note: I'm equidistant from Reading and	
Wokinghamthe free car parking is a big decision maker for me unless I need specialist shops - if I'm	
being charged now, might as well go to Reading. Thanks	
I do not think it is fair that residents may have to start paying for parking. They will not see a	Please see comment 3.
reduction in their rent/mortgage tocover this cost!	

	Г
	Please see comment 4, 5, and 6.
End on a Sunday, when the free parking is mainly used by people attending church. The alternative	
would be to have cars parked the length of Reading Road on a Sunday morning, which would cause	
chaos. I have lived in Wokingham for many years, and watched as council decisions have turned it	
from a thriving and busy market town offering many varied shops, to a town full of restaurants,	
coffee shops, hairdressers and nail bars. Basically, unless you run a business by where you are	
guaranteed that every person entering the premises is going to spend money, you cant afford the	
rates the council are charging. One by one I have watched small business 'shut up shop'. There is	
no option now other than to travel to Reading if you want to actually buy anything. Introducing car	
parking charges to people attending church, or supporting the restaurants and bars in the town in	
the evening is just a further nail in the coffin. Wokingham may just as well shut up shop now	
It's a disgusting proposal. My family and I rely on the Woodley precinct car parks as we are residents	Please see comment 3.
in the flats above the shops. We need cars for work, and just cannot afford to have to pay any more	
than we already do! It's not even as though we get priority parking - we already have to fight our	
way to get a space vaguely near the front!! My family and I are very angry about this and oppose	
greatly to it. Moreover, putting up the prices for other car parks in Wokingham will mean that there	
is no such thing as a cheap day out for families with young children anymore. Do we not pay enough,	
living in the Wokingham Borough?	
	Please see comment 3.
pay for parking.	
	Please see comment 3.
live in the flats above Lidls in Woodley. Why should they have to pay to park their car overnight?	
There needs to be some consultation with people living in the flats for free or subsidised parking	
charges.	

ve this does not take into account residents who rely on these car parks, such as Headley Please see comment 3.	
to store their own vehicles - many of whom may have opted to live there over another	
n, despite higher rent, because there was ample free parking after 6pm and on Sundays. I	
that raising the price of parking will generate valuable income for the Council, but it should	
e done at the expense of the residents. Those who cannot afford to park their car in Council	
ed parks will seek alternative parking in residential streets, causing congestion and pushing	
cupants of those areas into parking further and further away from their own houses. This is	
ally worth considering given that areas such as Woodley count many elderly residents	
st its population, who should not have to walk significant distances just to park their own	
would request that the Council consider waiving the charges for residents who have nowhere	
park. I would add that I am not a resident of Woodley myself, and the above is not in	
ise to personally having to pay more - I can choose when I visit, and I am not bound by having	
my car in these grounds. I am perfectly happy to pay the additional charges as a non-	
nt, as I understand the need for the revenue it will generate, but I feel it is an extraordinarily	
manoeuvre where the residents are concerned.	
very typical of this council and worrying that it needs to scrape more money from its Please see comment 7.	
nts to fund what exactly? I strongly oppose this and believe it will not go down very well at all	
ne numerous families in the area most of whom are struggling to get by as it is. You all may	
te by claiming its a tiny amount but it's the principal. Why change something which the public	
ppreciated.	
this is disgusting! I am thinking of the people who live in the flats at Woodley Precinct who Please see comment 3.	
y pay a small fortune to park their cars. Many of these people live there because it is what	
an afford and most certainly not afford to pay for even more patking . The residents should be	
ree parking and just charge visitors to the car park for shopping and the restarauntsand	
ood Centre. The residents pay enough to park there, far more than anyone else in fact, please	
der them as they make enough.money for you as it is. I am aware there is a permit which	
people cant afford either. Do the decent thing and consider the residents please.	
y disappointed to hear you are planning on charging on Sunday's /evening etc in our local Please see comment 5.	
ng area you are continually pushing your local people away to bigger shopping places to	
ing area you are continuany pushing you local people away to bigger shopping places to	

Disgusting, disgusting, disgusting, if you bring in these charges you should be thoroughly ashamed o	f Please see comment 5.
yourselves, I quite often wait until after 6pm to go into car parks, now I simply won't bother, I will	
use Supermarkets with their own free parking, feel so sorry for the newsagents, restaurants, gyms	
etc that will bear the brunt of your ridiculous greedy decisions.	
Many people I know in the Woodley area pop into Woodley shops on the way home from work just	Please see comment 5.
to pick up a few bits and also come and browse the shops especially the charity shops on a Sunday	
as free to park. If you start charging for these car parks then most people I know will refrain from	
shopping in Woodley precinct & will shop at alternatives where parking is free i.e M&S Woodley,	
Tesco Express, Sainsburys etc You will harm the trade at the precinct which cannot be good for	
businesses or the community in general.	
think by charging after 6pm and on a Sunday you will be damaging the small businesses that run	Please see comments 4 and 5.
near the shopping centre. I use the car park after 6pm or on a Sunday to support the local library.	
By charging I may choose not to use the library at all. If others do the same the library could be lost	
and this would be a loss to the community. Also there is a new dance studio starting up at the	
shopping centre, by charging people after 6pm and on a Sunday they are likely to loose a number of	
potential clients. What about those of us that use the car park just to get to the bank cash	
machines, are we expected to pay £1 for the pleasure.	

I am thoroughly disheartened by this suggestion, not that I can't afford to park, but that it will	Please see comments 5, 6, and 7.
dissuade people from visiting the precinct from outside Woodley. On the face of it, £1 for the day	
does not seem too much, however when the local hypermarkets like ASDA offer free parking, I	
worry that this charge will drive away the fragile customer base that the precinct enjoys on a Sunday	/
to local alternatives. Having seen the precinct return form the brink of collapse a few years ago,	
these are the times where we should consolidate our gains to guarantee the future of our town. As	
Reading Bus services are laughable on a Sunday as well, I worry that we isolate the precinct from an	/
out-of-borough trade. It also seems wrong that it is more expensive to park for an hour on a	
Sunday than on a Saturday to be honest. If you insist on a charge, perhaps a 'first hour free, then £1	1
scheme might be appropriate? This would enable the shops to keep a passing trade whilst charging	
medium / long term visitors (who will presumably be less put-off by the charge). I suppose that this	
would also generate some revenue for the council and protect the businesses in the town centre.	
Risking the loss of small business in the town (and therefore business rates) as a result of a trivial	
parking charge seems like a poor economic strategy to me. Overall, I am VERY concerned that this	
will have a detrimental effect on trade at the precinct and in it's current form is a very poor idea	
indeed. I feel that we finally have a town centre to be proud of and this will do nothing to help it	
take the final steps towards genuine prosperity.	
7	
I find these changes as another way for the council to grab money without justifying its use. Please	Please see comment 7.
provide detail on the upkeep of an empty plot of tarmac with a few ticket machines? Surely the	
money taken during peak hours covers the maintenance and I'm sure creates a nice profit for the	
council.	
I am opposing the plans mentioning the fact that a lot of people use the car park in the evening or	Please see comment 4 and 7.
on Sunday to go to the library. Also what about the doctors surgery, the gym and the dance studio	
which all open in the evenings/Sunday. Should we have to pay for the pleasure of going to the	
doctors. This will also have an impact on the sunday traders carboot as well we have very little good	
shops at the precont as it is and this will now affect them even more. Dissappointed that WBC are	
wven contemplating implementing this after hours and on a sunday you sure know how to	
discourage people from coming to Woodley. It feels that as we get more houses built in Woodley	
you look for another way to make more money again, do you not benefit enough from the increased	
amount of council tax now being paid?	

Sunday parking will ensure the demise of the shopping precinct all together. I've needed to go up here on a Saturday afternoon and there is hardly anyone up there. On one occasion it was when the smas tree lights were being turned on. You could count the people up there on one hand! This is butrageous and will drive the remaining shops out of business. More and more shoppers are using marks and Spencer on shepherds house because of the free parking. So much for trying to avoid Out of town' shopping! The greed of the council will ensure the final nail in coffin for our neighborhood shopping.	e
t quite outrageous that you want to alter the Woodley car parking to obtain more income. Surely his is not really necessary, you are increasing Dinton charges and going to obtain a lot more income hrough the council taxes go all the new housing developments. In fact the amount of car parking is not adequate for the level of Woodley residents we have currently so to increase the charging hours eems preposterous. It won't be long before you are charging at Woodford Park so this evening and sunday charge is quite insulting. Is it really council policy to dissuade new businesses to the town, ake for example the new dance studio, you are going to hamper the chances of gaining new evening classes before they start if you continue with this idea evening charges. In summary our council tax level is high enough without the introduction of a new stealth tax by car parking levy. Please please please reconsider.	
Absolutely disgusted about the charges . Is Wokingham Borough council trying to kill off the town centre with its greed??? Will use M&S to get the odd thing or drive to an out of town supermarket - in £1 charge is disgusting when u may only want to pop to get a pint of milk!	Please see comment 6.
think that charging for out of hours parking particularly at the shops in Woodley will make the area ess safe and discourage people from using the facilities out of hours. I would suggest a 30 minutes of first hour free and charge for longer periods would encourage people to pop to the shops that are open	Please see comment 1.
think it's a really shame we now have to pay to park at woodley shops in the evening and Sunday so Ill the things that go on in the evening with the gym doctor's and oak wood Centre and the library and counselling in the doctor's surgery this will all be have to be paid in the car park which I think is vrong as why do we have to pay for using the car park after hours and a Sunday this will mean that beople will now look else where due to these charges. Why can't it be kept as it is instead of making	

Yes it's disgraceful	Please see comments in the report.
Joke! You really want to kill our town centres. Press release says " we need our car parks to be self	Please see comments 6 and 7.
sufficient ". How much do they cost to up keep?	
Joke! You really want to kill our town centres. Press release says " we need our car parks to be self	Please see comments 6 and 7.
sufficient ". How much do they cost to up keep?	
Your argument of the current economic climate forcing these car park changes up is flawed. We	Please see comments 6 and 7.
could just as easily say that due to the current climate of apparently negligible inflation, the car	
parking charges should stay the same. The car park charges that are going to be charged at Dinton	
pastures are outrageous and will be detrimental to the cafe for example. I for one will not be paying	
that, so will have to stay shorter and will have no time to have a cup of tea in the cafe let alone	
some lunch. Charging for Sundays and nights means you will also have to employ people to police	
that, which will cost money. We haven't had an income rise so why should we have to pay more for	
these car parks? If everyone uses the argument that our neighbouring councils have increased theirs	
or charge for Sundays and Nights then it will just carry on going.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 45 of 98 PROTECTIVE MARKING: UNCLASSIFIED

I have many comments to the proposed scheme. As a resident at Woodley Precinct I already pay enough to park my car on my rest days. I am a bus driver which means i work shifts which means I'm already parking my car for strange periods of time during the day. also i do not see why we should have to pay on a Sunday when the council offices are not even open let alone run the car park. i often com back late at night in which case i put a ticket on the car for the following day which enables me to get some sleep! if the new policy is introduced the ticket machines will run round the clock and therefore this will no longer be an option for when i come home at 4am . To then have to get up at 8 to put a new ticket on the car is unfair and down right dangerous when i go to work later that day. i pay the council enough money as it is and to ask anyone especially residents who have no option to use the car park to pay even more is an outrage. i will be writing to the MP as well regarding this as it is absolutely disgusting and if these plans go ahead i Will start parking my car on the road even if it does cause obstruction!! We struggle to get a space the front of the car park yet we live here. we have to park right at the back and carry a baby a toddler and a Weeks worth of food shopping all the way home sometimes. we pay enough money we should at least get priority parking spaces at the front. Also there have been many occasions that your so called employee comes to
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we live here. we have to park right at the back and carry a baby a toddler and a Weeks worth of food shopping all the way home sometimes. we pay enough money we should at least get priority parking papers at the front. Also there have been many occasions that your so called employee comes to
shopping all the way home sometimes. we pay enough money we should at least get priority parking
T spaces at the front. Also there have been many occasions that your so called employee comes to
$\mathbf{R}$ check the tickets and have a nose in everyones cars. parks his car in the car park to do this and DOES
<b>O</b> NOT PAY!!!! I have even photographed his car to prove he has no permit and no ticket. Surely he
should lead by example!!! I hope you will consider this VERY carefully and do the right thing for the
people not your bank account!!!
I am absolutely disgusted with these proposed car park charges. I often wait until after 6, to pop to Please see comment 5 and 7.
waitrose in Woodley, as generally all I'm doing is running straight in and out to get everyday items
such as milk or bread. You are now proposing that I pay £1 for this privilege, which is 30p more than
an hours parking if I went during the day? What about the small businesses, such as Vibez in
woodley precinct? Have you even considered the knock on effects of potentially charging for the car
parks, on their businesses, when many of their classes run in the evenings? Pure greed Wokingham
Borough Council. I certainly will not be using these car parks during the times in which you propose
to add parking charges too and will be visiting Marks and Spencer's to do my essentials shopping,
which for your information, do not charge for parking. Once again I am disgusted and feel you are
penalising local businesses with these charges.

Are you trying to put shops out of business? If this has to go through then consider a 15min free in	Please see comments 3, 5, and 7.
the evening so people can run and get fish and chips or a pint of milk without having to spend more	
money. This is unfair for people that live in any of the surrounding flats as well. When are	
Wokingham Council going to start giving back something rather than take take take. I am not	
interested in having public toilets back so save money on this consideration and keep free charges ir	
the evening and weekends. There are now too many people living in woodley were is all the extra	
council tax money being spent??	
Absolutely ludicrous proposal, totally against it, whatever next!?!	Please see the comments in the report.
This proposal is taking advantage of the residents who depend on this car park on a daily basis.	Please see comment 3.
There is no need to make any changes to the current payment system, any changes will be	
detrimental to many Woodley residents, the concil will be taking advantage of their situation and it	
should be taken into consideration.	
I think it's a disgrace that the only perk of the precinct currently is that the parking is free after 6 /	Please see comment 5.
Sunday's. To pay £1 just to pop to costa or for a loaf of bread is a joke. It already annoys me that I	
have to pay 70p to pop to the bank which takes 5 minutes during the week. I could understand if	
there was a Sunday token charge of 50p but why for an after 6pm? To charge for a shopping precinc	t
after 6pm when only 3 shops at best are open / worth going into are even open is again just pure	
greed. It's a money making scheme & always has been during the week but I really thought the	
Sunday parking / after 6 was really reasonable given the facilities there. More & more Wokingham	
are penalising people for parking anywhere & do not realise the affect it has on small businesses like	
the new dance studio, Vibez. Now every attendee to those classes need to pay an extra £1 to attend	
& this adds up if you do a couple of classes a week. I could stomach one change but both is pure	
greed.	
It is absolutely ludicrous to charge for car parks during these hours. It will deter people coming into	Please see comments 5 and 7.
the towns for the evening and will impact local business. How are you planning on policing the	
charges, use of technology or traffic wardens?? Either will be an unnecessary cost. I realise that loca	
authorities are struggling financially at the moment, but this move will simply serve as a frustration	
to local people. Money would be better sourced by re-directing un necessary expenditure and	
streamlining your services. I would rather pay more in my council tax if it was ring fenced for vital	
services such as children's social care and not things such as hedge cutting or changing road	
structures like the A329m.	

	So, to park my car for 10 minutes at 7pm when most of the shops are closed will cost me more than an hours parking when most of the shops are open? Where is the sense in that? Woodley Precint needs reviving - this will have a negative impact. What about independent small businesses that run in the evening? The cost will impact them too. A pint of milk from lidl will now cost me £2 in the evening. I may as well ditch the precint and head straight to M&S which will now be cheaper. Lots of families take their children to junior parkrun on a Sunday morning which starts before the shops even open. They will have to pay £1 for a half hour event - 30p more than any other time. Where is the logic?	
	Disappointed that our junior parkrunner parents will have to pay £1 to park so that their child can run 2Km. I would hate parents to be discouraged from bringing their children to.junior parkrun. It is free event that encourages children to get out and get active. Parents bring their children from Bracknell, Caversham, Theale etc so walking/cycling there is not an option for lots of people.	Please see comment 4.
	Outrageous idea. Would be very unhappy if this happened	Please see the comments in the report.
Page 58	I believe these proposed charges are unfair and will have a huge knock on effect to the local businesses. I use Vibez dance studio and attend evening classes, which I pay for. I park in the car park behind Iceland and to implement a charge of £1.00 for parking after 6pm will effect me on a tight budget. I am a single mum working full time and stretch myself to pay out for one class a week to jeep fit and socialise. To then have to pay another £1.00 on top of the class charge is another expense that I can I'll afford. Further some of these classes are 30 or 45 minutes classes and would see a parking charge of £1, which is more than it costs to park for 1 hour during the day. How can this be fair? I don't have ny issue with the Sunday parking proposal if it is £1.00 but I still think that if the council want a successful precinct for people to come to socialise and be part of a community, then these additional parking costs, particularly the evening, will not encourage people to use these businesses. Such a shame and I hope the council take note.	Please see comment 5.

So as well as charging a small fortune to park at country park you now want to change people to	Please see comments 4, 5 and 7.
park in the evenings and Sunday's. I am a member of the Woodley Carnival Committee. We use the	
Oakwood Centre for our meetings and events. The majority of the members park in the carpark	
opposite which under your plans we will have to pay for. We are organising an event for local people	2
in our own time and will now have to pay for that. Also many people use the car parks in Woodley	
after work to pick up essential items but now may use larger superstores where they do not have to	
pay for parking. I believe by implementing this carpark charges it will gave a detrimental affect on	
the local traders. Many people visit the cafe/ restaurant/ coffee shops in the evenings and would	
have to pay to park just to have a meal/ socialise with friends. I feel this is a way to generate extra	
income for the council with little benefit to local people. If the money was to be used for re-	
generation then more people may feel this more justified but I cannot see this happening. Woodle	4
is a small town and meant local people use the facilities Monday to Saturday daytime and pay the	
charges. I feel that this p,an to charge in Sunday's/ evenings is disgusting and should not go ahead.	
I think the charges show nothing but greed from wokingham borough council. It will affect local	Please see comments 5 and 7.
businesses as there are many supermarkets in the surrounding areas that do not charge to park.	
Also, do the parking wardens not have families that they should be spending time with on a Sunday	
or in the evenings. Shocking behaviour from the council.	
The issue for me is not simply the cost but the inconvenience caused. A lot of people do not carry	Please see comment 5.
cash. To show that they are in touch with the needs of their residents a large number of councils	
have addressed this with modern payment machines incorporating contactless, PIN and telephone	
payment options. Will Wokingham be delivering these well established innovations to show they	
respect their residents and visitors?	
As a regular churchgoer I am unhappy about the imposition of parking charges at the Shute End car	Please see comments 4 and 7.
park on a Sunday. It is not a time when many people need to use the car park, so there isn't the	
need to encourage people to move on. There must be other ways of raising income, if that is the	
council's aim	

I honestly can not believe you are expecting the public to pay even more to park in the run down Woodley centre. What will we gain from paying more to park in the same car park that some of us have done for years This will affect all the small businesses, the park run will no doubt be affected by this too because I bet there will be a great number of people who won't be prepared to pay on a Sunday Has this literally come about because a handful of business are still open after 6?? I would love to know the thought process behind these ideas You will add more damaged to an already old and tired Centre Give us something to pay extra for, knock it down and start again then people might be prepared to pay more Otherwise Woodley locals will start going else where I know I will	Please see comments 4, 5 and 7.
	Please see comments 4, 5 and 7.
	Please see comment 2.
Absolutely outrageous proposal. We already lack a town Centre to attract the locals and those from P further afield so making people pay for parking during off peak hours will only deter them further. Furthermore they will also end up havin a negative effect on local businesses and surely we should be supporting them instead of further penalizing them? This is just greed. Lastly the charges proposed at parks like dinton and California will ensure that more locals go further afield to walk and spend time with their families rather than pay extortionate charges. Please reconsider the real impact these changes will have and make a decision that is in favour of the local community.	Please see comments 5 and 6.

	Every Sunday around 180 young people take part in a FREE run at the field next to the Oakwood centre. This is marshalled, run, facilitated, reported on, photographed and coordinated entirely by volunteers. It provides an invaluable opportunity for young people to take part in exercise, build self esteem, meet with friends and enjoy the outdoors. The community that is created by this event is amazing and you would be welcomed to come and be a part of it. Implementing parking charges on a Sunday would take away the FREE aspect of this event. The adult equiverlent is on a Saturday and I can assure you Wokingham make a fortune from the running community at Headly Road car park. Please please do not take away our children's opportunity to enjoy their FREE exercise!	Please see comment 4.
	I vehemently disagree with this proposal. We are constantly being charged more and more each year for reducing services. This is on top of the authority receiving massive hikes in income from all the extra houses being built in Woodley which in turn is putting current Woodley services under so much pressure they are in danger of collapse. Woodley continues to be the poor relation in Wokingham despite paying the largest precept. Please register this as my formal disagreement to the proposal.	Please see comment 7.
Page (		Please see comment 4.
61	How much more money are you taking from Woodley residents? We have the least parking area and with more and more houses being built you are not spending money on facilities to help alleviate this situation! You will kill off what little evening social life Woodley has with clubs and meeting groups that people need or is the only social life they have. This will also stop people from coming to Woodley to shop or visit socially because of high parking charges. Can I ask you as a tax payer that you really think about this decision very seriously. I have lived in Woodley for 35 years and it has now become over populated very busy and saturated now with new builds. Traffic has become intolerant to get on the A4 or A329 and the motorway. PLEASE THINK AGAIN!	Please see comments 5, 6, and 7.
	Introducing a charge on a Sunday will just encourage more street parking. Not good for residents. It's not like many shops are even open on a Sunday. It should be an hourly option rather than all day. Meters need to be able to accept mobile or card payments.	Please see comment 2.

I have to disagree with the charges and believe the parking should actually be free of charge to	Please see comment 7.
encourage life and more business (therefore generating tax revenue) back into woodley town	
centre in particular. As for raising monies from this I would strongly advise that spending less on the	2
constant changes and modifications at the winnersh roundabout and a329m junctions would save	
massive amounts. This has had constant work that by and large has been unnessesary with the	
exception of the barrier upgrade on the 329m. How many traffic lights can we squeeze around	
winnersh triangle? Spend money more wisely. From a concerned resident.	
Many families use this locally on sunday morning for junior park run. I hope this wont deter families	Please see comment 4.
coming. Could it be done after 10?	
Morning, I personally believe the new proposal is ludicrous, I can understand charging on a Sunday	Please see comments 3, 5, and 7.
to a degree but £1 is more than a normal hours parking! Therefore that quick pint of milk you need	
doubles in price and you will force people to go to asda or sainsburys where parking is free. As for	
evening charges I think this is a massive mistake as the ones that will suffer are the small businesses	
like vibez, I know it's only £1 but when you are already paying £7 for a class every pound counts! So	
how about supporting the small business! Woodley has become a lovely place to go in an evening	
now, what with Boscos and cozze, and I feel that pure greed is the reason for these charges. And	
what about the residents living in the flats above the shops? The flats have just been renovated	
above Iceland and now they will have to pay to park their car over night! And then there's the cost	
of getting a warden to police the car parks? Surely this is wasted money! I hope you seriously	
reconsider the evening charge at least. Many thanks for reading my views.	
I think if they introduce parking charges on Sunday people may go elsewhere (Asda/Tesco) where no	Please see comment 5.
charges.	
I use Vibes to exercise in the evening and if the charges are imposed I will have to stop using the	Please see comment 5.
classes, which are not only good for my health, but it's the only time I get to meet other people. I	
won't be able to afford to pop to the shops for the odd grocery and will be forced to use M&S and	
other stores with free parking. You will be taking away my lifeline and good shops will leave and the	

asses from the newly opened dance studios, this will massively affect Please see comment 5.	
o of my classes people have to pay for parking The reason I chose to	
e evenings were free! I am competing against all the guns that have	
re greed! Yet again it's the council not thinking about small individual	
her teachers running thier own self employed business from the studio	
bsolutely gutted that the council would even consider this!	
t's bad enough going into town and paying the high prices but to do Please see comment 7.	
s! Give us a break!!	
I of the Woodley residents I have spoken to also strongly oppose this. Please see the comments	s in the report.
istomers, partly due to a lack in the range of shops there. If you charge Please see comment 5.	
n less people coming, not even all the shops are open on a Sunday!	
It is expensive enough as it is and the charges have already been Please see comments 5 a	and 7.
alone an over night charge Or an off peak fee!!! I struggle to get my	
nildren, I leave it until a Sunday so that there are no charges to buy	
er night charge is just plain greedy as there are people that want to be	
ance studio or one of the restaurants in Woodley precinct, what about	
ive and not drink thus ensuring the safety of themselves and their	
be penalised and made to pay a fee to park?????? It's absolutely	
e poor residents for more than they actually have!!! Why don't the fat	
?! Overpaid unthoughtful clearly under qualified thinkers!!!! Think of	
for a disabled badgewhy should they have to suffergetting out to do	
a daily basis (either because they can't carry their shopping or that is	
utside world) this could cut them off as if the charges go up they will not	
d the businesses in the precinct will suffer as if I am paying extra for	
at money and drive to asda to have a wider selection of choice, and	
JMING!!!!!!	

, , , , , , , , , , , , , , , , , , , ,	Please see comments 4 and 5.
bay £1.20. Adding an extra £1 on top of that would increase the weekly parking cost for us to an	
extent that we would stop using this facility. I believe the new studio is a great addition to Woodley	
and its community and it should be encouraged and helped to thrive. Increasing parking costs would	
do the opposite. Let's start looking after our residents and not focus on making money all the time!!	
The proposed changes to car park charged would be grossly unfair for residents and staff who live P	Please see comments 3, 5, and 6.
and work in the precinct. Residents have no other parking at their disposal and to charge people to	
park their cars over night would mean that many people who live in the precinct could not afford to	
do so. Nowadays people rely on their vehicles in order to get to work, take children to school and	
generally to get around. Putting parking charges up or extending them may lead some people to be	
forced into selling or not using their cars. Whilst I understand that this is a public car park and	
residents do park at their own risk and at their own cost I feel that the council have not fully	
considered the impact to residents and shoppers alike. Should this put people off coming to the	
precinct and using public transport to go into town instead then this would have a huge adverse	
affect upon woodley and the town. It is currently a busy and thriving place to eat drink and socialise	
and has come along way from being the sleepy market town that I remember growing up in the 80s	
and 90s. To increase these charges would surely be a backwards step and put people off coming to	
the precinct. There are many other pubs, restaurants and cafes in the local area that have free	
parking and it is likely that some people will choose to go there instead. Should the council	
continue will their plans to change to Cark parking charges I would respectfully ask that they	
consider the options and possibilities for residents parking. This could be via a parking permit or	
allocated bays, but would mean that they are not being charged unfairly for where they live.	

I wish to object in the strongest possible terms to the introduction of Sunday and evening parking	Please see comment 2.
charges, particularly in Wokingham town centre. As far as I can see no consideration has been given	
to the impact on neighbouring streets, particularly those which have no permit parking. My street,	
Gipsy Lane, is already completely clogged every morning Monday-Saturday as commuters and local	
workers fight to take the free spaces available outside 41-53 Gipsy Lane. The only solace is that a	
few spaces will generally emerge around 5pm or 6pm when they leave when residents come back	
from work, although should we ever invite friends around or get a workman in, it is an absolute	
nightmare since no spaces are ever available in the day. By introducing parking charges in the	
evening, this will encourage other non-residents to park overnight in this area, further denying	
residents access. Personally I would advocate the introduction of permit parking in central areas	
anyway, it is hard to understand the rationale as to why some central streets have it such as Howard	
Road and Norreys, while others do not. However if you are unwilling to do this, then I feel there is	
no way this parking plan can go ahead, especially without a study on the impact on neighbouring	
roads. Of course even as I resident I appreciate I have no right to park close to my house. But I pick	
out some quotes from British Parking position paper 4 regarding onstreet parking, it would be great	
if you follow best practise and consider them.	
"Parking controls should be introduced to prevent commuters from parking in residential areas"	
A further problem is that as a street becomes congested with parked cars it is easier for vehicles to	
be abandoned unnoticed thereby restricting parking supply even more	
The time spent and environmental pollution created when searching for a vacant parking space is	
another effect of the limited on street parking supply.	
Part of the problem could well be caused by local authority planners often not giving due regard to	
the likely demand for parking spaces and where or how that demand would be accommodated.	
To facilitate the unhindered passage of traffic along a road ensure that busy roads have a useable	
width of 7 metres, less busy routes 5 metres, minor road 4.5 metres, minor residential roads 3.5	
metres.	

I understand the reason for the new charges is to raise money for the council. This is understandable in the current climate but I am a little concerned at the practicalities of the charges. For those of us in the Twyford and Ruscombe Theatre Group who use the car park in the evening twice a week the charge will be an annoying nuisance. I suspect mostly people will not bother until they get a penalty notice and then they will be even more annoyed. I guess I will simply park elsewhere to avoid the annoyance and also get a little bit of warm-up exercise before rehearsals. I also anticipate that this will be the response right across the borough so that your anticipated revenues will not materialise but the annoyance will be spread to other residents who find cars outside their properties at night. All in all this is almost certainly a bad idea which has not been thought through.	
I understand that consideration is being given to evening parking charges in Woodley. I wish to protest that this will adversely affect : LIDL evening users (ie poorer working people shopping out of hours) Library users (a free service?) Oakwood Centre users (Senior Citizens, Blood donors, Club members, Councillors) Woodley Theatre users (audience and rehearsals) Restaurant and lounge users (it has taken 60+ years to get decent evening venues in Woodley town centre and make it respectable after hours, we could do without disincentives to use them)	Please see comments 3, 4, and 5.
I am so angry that residents of Woodley Precinct flats are now having to pay to park on a Sunday and evenings just because there are restaurants there now. Do they not make enough money for Wokingham Council? Many of them live there because it is resonable to rent there and cannot afford to live in bigger properties. Please do not mention permits as one of my daughters purchased one at one time and they are no help! Discount for residents please!	Please see comment 3.
I think this is disgusting for evening parking and sunday parking.	Please see comments in the report.

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	am writing with regard to the notice informing of the local parking charges that I spotted by the pay Please see comments 5 and 6.
	machine at Woodley precinct this morning as I dropped my daughter off at nursery. I have some
(	concerns that I would like to bring to your attention with regard to this scheme. My main source of
'	worry is the prosperity of the precinct. For clarity, I do not generally drive to the precinct on a
•	Sunday, if I go, I walk or cycle as my home is less than half a mile away. I have been a life-long
ļ	resident of Woodley and Earley, with Woodley Precinct part of my daily shopping habits since the
1	first pocket money that I received. Over the years, I have watched the precinct descend from
	prosperity to a virtual slum and now back to something that we can be almost proud of. I put much
(	of this down to the hard work of the centre management who have clearly embarked on a number
•	of initiatives to drive footfall over the years and this has largely been successful. My arguments
1	against the scheme are as threefold and as follows: 1. Competition Asda, Tesco and Sainsbury's all
	have hypermarkets within a few miles of the centre who offer free parking. In the knowledge that an
į	additional 5 minutes in the car for those living over a mile away will save £1, I can't help but think
1	that this will damage trade. 2. Passing Trade £1 to park on a Sunday at a shopping centre that is at
1	best 50% open on a Sunday seems quite rich. Any passing trade is almost certain to be put off. On a
•	Saturday or weekday, I don't think that this is an issue as people plan ahead and there are plenty of
•	open, small and local alternatives. I do recognise that I will however frequently stop by to grab a
	handful of groceries on my travels on a Sunday or on my way home from work. If I have to pay to
	park, I just will not bother, I'll stop in Theale as I pass through on the way back home (not good for
1	our own local economy but it's free to park in their town centre). To give an example of this
	shopping behaviour, last week, I stopped at Lidl or Waitrose three times on the way home, spending
£ d	between £3 and £9 each time. Averaging this at £15 per week, this initiative would take around
	£705 per annum from me alone out of precinct retailers tills (based on a 47 week working year). As I
	doubt I am the only one that will adopt this attitude, I can't see local traders welcoming the
	initiative. 3. Value It seems insane that it would cost more to park for 10 minutes at midnight on
ŀ	Tuesday than it would at 2pm on a Saturday! I appreciate that times are hard at the council with
	central government cutting service subsidies, however potentially damaging local trade for small
	businesses and smaller local supermarkets does not seem to be the answer to me. I do however
L	and each and the table and is an each and the summant of changes the surface transmission of the second structure of the secon

$V_{aa}$ this will offer the style and exploring the order wing the Oplywood in the evening $V_{aa}$	
	Please see comments 1, 3, 4, and 5.
surviving on a shoestring. For example A lot of our members at Woodley and Earley Arts Group are	
pensioners and people on low incomes. They need to drive to the meetings with equipment. We will	
probably have to find another place to meet if that is at all possible or our attendance will go down	
until we cannot afford to go on. I believe when planning was given for the Oakwood in that position	
in the park to replace the other buildings and old theatre , one of the justifications put forward was	
that there was free evening parking in the library car park for the groups that would have to move	
there when they lost the other buildings. The cafes / restaurants who operate after 6 will loose	
trade (and probably close ,)to those with free parking .My off peak shopping which I often do after 6.	
When I have family to look after my disabled daughter will now be in Twyford Waitrose now, or at	
M&s .this will affect waitrose which may decide to close the Woodley store as their trade has fallen	
off quite a bit recently anyway . That would be a disaster for Woodley .i want to support local	
business and culture but having to pay for parking in the evenings as well as safety issues of buying a	
ticket when alone and it's night time in the winter will put me off using the car parks at all . I think	
this will be the same for a lot of local people	
I am a member of the Twyford and Ruscombe Theatre Group which is ajacentt to Polehampton	Please see comment 4.
Close Twyford car park when we have rehearsals for plays and pantomine we use this car park, it is	
going to be expensive to park the twice a week rehearsals we have, also very inconvient for	
members who do not live within walking distance surely as a theatre group gving the people of	
Twyford the enjoyment of our plays and much anticipated annual panto without rehearsals these	
would not happen. Could not some sort of concession for such times we have our rehearsals be	
considered by your good selves. thank you	
Many parish councillors attend meetings at Shute End in the evenings and if the main car park is to	Please see comment 4.
be pay and display there is no way that the parish councillors can claim this back. Is there an intent	
to provide an exemption for such councillors?	
While I can see the advantage of this in terms revenue in Wokingham Town centre. I don't think the I	Please see comments 5 and 7.
cost benefit analysis is favourable in other local centres such as Earley, Woodley, Wargrave etc. I	
really can't see these sites making much money. In these areas it will unfairly affect the odd evening	
car park user and local businesses such as restaurants.	

I would like to object to the planned increase to parking charges in Woodley precinct. Council priorities should lie in easing the overload placed on parking facilities in the community caused by the explosion of new housing in the Woodley area rather than how to turn a profit from them.	Please see comment 6.
Why the punitive £1 charge for the Sunday? Most people only park for less than an hour which during the week I'd only 70p. My opinion is that will just drive cars onto local side roads or go to	Please see comments 2, 3, 5, and 7.
supermarkets (free!!) and deprive the local shopkeepers of much needed income. Will you really be able to justify this coupled with costs for wardens?? Unnecessary and unfair to local residents it's just penny pinching as far as I can see.	
How do you justify the cost of running a car park on Sunday's and evenings when there is no apparent expenditure?? No wages for wardens, surely all of the costs have been met years ago. Ongoing maintenance is minimal or never. Apart from pure greed I can see no justification for this.	Please see comment 7.
It's outrageous and unnecessary, simply another stealth tax and inconvenience, we pay enough in council tax charges and are about to shell out for an unnecessary toilet at the expense of two car parking spaces and still being charged! The council needs to fulfil the needs of the community, not find ways of swindling money out of taxpayers to meet their shortfalls	Please see comments 6 and 7.
Despite me writing this I am sure the Council will have already made their minds up. I tend to nip to the shops after 6pm and do go to Woodley as it is free parking and I can go into Lidl and do a shop. However having to find cash to pay for a parking space to do this will actually make me go else where. Also if we park on a Sunday to go to the Library why should I have to pay, I may as well go else where. I think the after 6pm and Sunday charges should not be put into place I think you get enough money from parking charges during the day without having to rob people of more money.	Please see comment 5.
I think this will be detrimental to the businesses which currently operate in the evening in Woodley as people will not want to pay the charges. I.e. The new Vibez gym, cozze, Bosco lounge etc. These have brought much business to Woodley town centre creating a better atmosphere in the evenings. I think it would be more preferable to slightly increase the charge during the day as people expect to pay in the day. This may also effect the car boot sales which take place on Sunday's.	Please see comments 4, 5, and 6.

Our new start up business has a growing night time and weekend economy and hence would be	Please see comments 5 and 7.
significantly negatively impacted by the proposal. Issues are:- 1) Damage to our new business by	
the removal of the sales feature of free evenings and Sunday parking which attracts clients who	
may be charged elsewhere. 2) The additional cost of parking monitoring, staffing and administering	
such additional periods may actually increase costs to the council? 3) The tenants of the increasing	
number of refurbished and new flats would either have to pay for overnight vehicle parking or	
displace their vehicles to surrounding residential street with the issues that would raise. 4) It is not	
clear from the proposal documentation if those who pay for period permits would have to pay	
significantly more to cover the new charging periods - impacting the ability to draw in staff with	
vehicles who have long of variable shift working patterns. 5) Car park usage at night is less than	
during the day and it is assumed there are no figures available to show how much can be raised in	
revenue form night time and Sunday parking? There is information on daytime figures, hence a	
more reliable source of predictable income if current parking charges were raised. 6) Shoppers have	
choices and parking is an emotive subject. Eliminating free parking periods may deter	
shoppers/clients and displace them to other centres with more faculties and outlets. 7) There are	
no benefits offered in this proposal to offset the charges proposal. The parking machines are	
antiquated and often Out of Order. There is no change facility or features such and paying by	
Card/Contactless payment/payment for time actually spent etc. Whist it is understood the Council	
have a cut in funding and has to make choices we would like to offer an alternative. Given that at a	
time of low inflation any increase is potentially damaging to business and unwelcome; increasing the	
daytime charges would provide a more predictable revenue at very little additional cost. As it is	
understood the 1 hour rate payment is the most popular, so this is the area where the charge could	
attract a modest increase with no other changes to the current arrangements.	
I am completely appalled that this proposal has even been put forward! As a resident about Lidl and	Please see comments 3 and 7.
also having family who live above the shops here in the precinct, we already currently have to pay a	
fortune to even try to get a space, we have to fight for one! We don't even get parking allocated or	
any sort of discounted pass. Whats furthermore you are now proposing to charge evenings, bank	
holidays and Sundays which is disgusting. What will all this extra money made by Wokingham	
Council be going towards? People apart from us residents choose to shop after 6pm and on a	
Sunday or Bank Holiday so they do not have to pay! Surely residents like us should be entitled to a	
permit for at least the evening and Sundays. I sincerely hope this proposal is abolished!	

Page 60 of 98 PROTECTIVE MARKING: UNCLASSIFIED

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Sunday or Bank Holiday so they do not have to pay! Surely residents like us should be entitled to a	
permit for at least the evening and Sundays. I sincerely hope this proposal is abolished!	
I am completely outraged that this proposal has even been put forward! As a resident who lives	Please see comments 3 and 7.
above Lidl, myself and my neighbors already have to pay an extortionate amount on parking as it	
is; with this we don't even have priority parking but have to fight with all the shoppers who chose to	
use the car park! So the idea of having to pay on Sundays, Bank Holidays and especially overnight is	
an absolute joke! Myself and my neighbors choose to live here as its cheaper than other properties	
in Woodley and yet we are being penalized for this, we have never been offered a discount rate of	
allocated parking which I find disgusting. With this extra charge will CCTV cameras finally be put into	
place in the car park!? I really hope all comments made to you by myself and others are taken into	
consideration and this proposal is abolished!	

I'm appalled to hear that the Council are proposing to charge for car parking overnight and on	Please see comments 3, 5, 6, and 7.
Sundays! With the cost of living nowadays, the last thing people need are extra charges for car	
parking. Many people are isolated due to financial constraints already and this will just add an extra	
expense at times of the day when relaxation and leisure activities should be the theme. With taxes,	
Council taxes, VAT and daytime car parking charges I would think that this is enough for any	
community to have to bear !! I believe the Council should be welcoming people to use the town and	
services/businesses, not driving them away with multiple charges and therefore sending them to	
alternative locations which are more welcoming!! Ultimately it's your town and Council that will	
lose out financially when businesses fail due to lack of use and the area becomes ghost like! I know	
from personal experience that people will go elsewhere rather than spend out unnecessary money	
on parking.	
I think extending charges would be extremely unhelpful to local businesses. I have recently started	Please see comments 4 and 5.
to visit Woodley Shopping centre to attend events at Vibes Dance Studio. While I am there I usually	
buy shopping form two or three of the local shops. I already object to having to pay for car parking	
when realistically there is no other way for me to travel to Woodley except by car, extending the	
charges will ensure that I don't bother to attend events at he weekend. On the weekend Vibes runs	
many social events, many attended by older citizens. It would be sad to limit the appeal of this fab	
new studio. I can shop at Waitrose in my home locality without paying car parking. Why does	
Wokingham Council want to deter business in Woodley with car park charges?	
Please reconsider this proposal as it will effect both business and community in the town. The	Please see comments 4, 5, and 6.
evening charge will directly effect the lovely restaurants we have finally managed to acquire and the	
new dance studio which has done an amazing job with the old social services office. Surely these	
types of business should be being encouraged and not driven out of town. The Sunday charges will	
effect community events such as markets and car boot sales and also deter people from using the	
library. Please don't drive these lovely things away and penalise the residents of Woodley.	
I think parking charges for evenings is such a bad idea as it will impact on so many evening activities	Please see comments 4 and 6.
I think parking charges for evenings is such a bad idea as it will impact on so many evening activities and will cause distress and a fall off of attendance and membership. to the town's social life A much	Please see comments 4 and 6.
	Please see comments 4 and 6.

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 62 of 98 PROTECTIVE MARKING: UNCLASSIFIED

Clearly you are expecting people to be upset and object to the introduction of evening and Sunday	Please see comment 7.
charges to the town's car parks (and start charging for the Shute End car park). I currently enjoy the	
ability to park freely at these times and also struggle with the general lack of parking at peak times	
(Denmark St and The Paddocks are often full) and do not like the introduction of charges. However	
find the stated logic for the introduction of charges totally incomprehensible. Contrary to what Cllr	
Kaiser says the car parks are not free and I'm sure the income from the car parks is far greater than	
the cost of running them (clearly except Shute End which is not primarily a public car park). The	
suggestion that they become more 'self sufficient' implies that they are currently subsidised and tha	t
they will continue to be subsidised (to a lesser extent) once the new charges are introduced. I do	
not expect that any notice will be taken of objections but if you are going to try to sell it on the basis	
of the rationale given then this really needs to be backed up with figures (current income, cost and	
anticipated increase in income) as I, and probably many others, simply do not believe the rationale	
stated, which undermines trust in the local council. I would also like more information on the 'best	
value' comments, particularly I would like to understand the negative impact of not introduces these	
charges. "We understand people are going to get upset about this, but compared to other nearby	
councils we've hung on as long as possible before introducing overnight charges. But we simply	
cannot afford to run free car parks in this current climate," said Clir John Kaiser, executive member	
for planning and highways. "If they are to survive our car parks must become more self-sufficient,	
and these new charges have been set with best value for local people very much in mind."	
······································	
All car park charges of this nature put people off (certainly me) coming into the town, opting instead	Please see comment 5.
for out of town or bigger shopping shopping centres. Adding further charges are likely to make it	
worse. This will reduce the trade in the town. However, the major problem with the charges in my	
experience (so may not apply to all locations) is the inability to pay by phone or card. The chances of	
me having the correct cash are slim, so either pay more, or don't go if I don't have change, as there	
s no way to pay. All car parks should accept non cash methods of payments as most of us rarely use	
cash for anything.	
am not in agreement with the suggested charges. Why not just increase present charges by a small	Please see comment 4.
amount. Lots of clubs use car parks in the evening and late night shoppers. £1 is a large amount to	

	g centre attracts considerable custom on a Sunday because of the free parking. The	Please see comments 5 and 6.
	I be adversely affected if a £1 day charge is introduced. Should there be an	
-	amour for charging, surely logic suggests an extension of the weekday fee - 70 per	
hour/ £1.20 for 2	hours and possibly an all night charge?	
I can understand	the need to generate income from car parking, particularly if we all want to keep	Please see comments 4, 6, and 7.
our council tax bi	Is as low as possible. However, I feel that it could cost more to administer an	
evening/all night	charge than revenue collected. From a personal point of view, I may have to	
carefully consider	whether to travel to Woodley in order to attend meetings etc at the Oakwood	
Centre. The prop	osed increase could add an estimated £30 to the cost of attending meetings there.	
£30 is a significan	t amount of money to people who are retired or otherwise on reduced incomes.	
Living outside Wo	odley it isn't practical to suggest that we travel to the town centre by bus, or other	
mode of travel (p	articularly on dark winter nights which tends to be when most club activity occurs.	
If people start to	budget in order to take the additional cost of parking into account, then there	
	on effect of clubs losing subscriptions and/or the Oakwood Centre in turn suffering	
a reduction in its	use. With loneliness a factor leading to poor health, and hence a potential burden	
	e, surely, for the sake of the loss of revenue in the evenings, then social contact via	
	tre more than repays the social costs of potential loneliness and ill health. On the	
	se the car park I observe that most people are of retirement age. As for Sundays. I	
	t Sundays should be spent with the family and that shops should be closed.	
	e modern times, if local shops wish to compete with out of town superstores then	
	open 7 days a week. It is possible that an introduction of car parking charges on	
	scourage people from shopping locally and the town centre could, possibly, die.	
	e may be a reduction in income from business rate If you do proceed with	
	harges, perhaps they could be introduced on a trial basis e.g. maximum of one	
	nonitor the effect on local businesses and clubs. Please bear in mind that the	
greatest impact is	likely to be in the autumn and winter months.	

, , ,	Please see comments 4 and 6.
(WTCMI) which was attended by the Committee, Town Councilors and residents where amongst	
items for discussion was the proposed increase in car parking charges. We understand that cuts in	
grants from Central Government mean that Wokingham Borough Council have to try and make up	
the shortfall where they can without cutting vital services. The Town Council, the WTCMI and all	
attendees at the meeting feel strongly that this proposal of evening and Sunday car parking charges	
would be detrimental to any activities held in the evening at Oakwood Centre or in the Woodley	
Town Centre. For example the Woodley Arts Group; the Photographic Society; Woodley Ladies	
Group etc. I understand that the Oakwood Centre struggles sometimes for bookings this proposal	
would deter any future bookings and also I feel the membership of various clubs and societies would	
decrease over time. We do not want our Town Centre to become a dead zone. The Town Council	
propose a counter solution to increase the week daytime charges, say, from 70p per hour to 80p per	
hour; all other charges to remain the same. As you have precise figures of the daytime use of the	
car parks you know exactly how much revenue this small increase would produce whereas the	
evening use is unknown and unpredictable. The above proposal was supported by the WTCMI,	
residents and users of the Oakwood Centre. I do hope that you will seriously consider the above	
proposal and solution.	
	Please see comment 7.
predictable way to increase revenue is to increase the charge for daytime parking. Reason is the	
council knows the revenue they currently get and what the most popular period of stay is. By	
increasing the daytime charges they have a guaranteed increased income.	
	Please see comment 7.
daytime. If WBC car parks were less restricted, more visitors to local businesses would result.	
More visitors to local business more revenue for local business more revenue for the authorities.	
Restricting the number of visitors coming in to the town centres is cutting off the supply of	
customers to start with - doesn't make a lot of sense.	

I am a member of the Twyford & Ruscombe Theatre Group based in the Old Polehampton School,	Please see comments 4 and 6.
Twyford. The proposed charges in Polehampton Court will have a significant effect on me. We are	
all amateurs who attend 2 hour rehearsals every Tuesday and Thursday evening virtually every week	
of the year. In addition, a team of individuals, myself included, meet every Sunday morning for two	
hours to build scenery. The results of our dedication and efforts are appreciated by so many people	
in Twyford. It sounds as though users like me who will be parking, off peak, for no more than 2	
hours at a time, will be paying far more than the current daytime Monday to Friday hourly rates.	
This simply isn't fair. The charges as proposed will significantly impact myself (retired), and so many	
other members. To put it into perspective, our annual membership is £18. A quick calculation	
indicates that I will spending £100 a year for parking. Another nail in the coffin for Big Society? I will	
be send a copy of this to my MP.	
In a town this size - that is POOR, seriously poor. Sunday morning - junior park runners and dog	Please see comments 4.
walkers paying for parking? That is so tight and and unnecessary. If you want to charge for parking,	
charge for Sunday shopping hours (official) 11am at least. Come on, don't make locals cross over	
something that could be thought out with a compromise in place.	

Page 76

I don't agree with the proposed new charges. By having free parking in non peek trading times, it	Please see comments 3, 5, and 7.
allows people to spread out shopping habits. Someone who is just popping in for one item may	
come later as it's free to pop in but now it isn't worth paying £1 to by a 40p can of tomatoes they	
need! I believe this will mean people live without and businesses with suffer. It will also effect	
smaller businesses such as dance studios, craft classes etc. Also of people don't see a small charge,	
£1 a week soon adds up £5 a month, £52 a year! And lastly the charge to enforce this? Ticket	
machines will need to be restocked more regularly, cost to put up new ticket machines and signage	
and of course the people being paid to check tickets. It's not cheap. Would this money not be better	
spent on out roads, improving local parks and making it a nicer place to live rather than an expensive	
place to live and driving the long standing residents out! Have you considered the implications of	
this on our roads, people will start parking on roads to avoid the charges making them impossible to	
pass and causing traffic problems. If the solution is the double yellow lines everywhere this impacts	
the residents who didn't have a problem on their road until the additional cars stated parking there	
because of the new parking charges. There are so many factors to think about and I truly hope you	
consider the towns and residents rather just more money! I used to be proud to live in Wokingham	
borough but now it's a mess, please don't add to it. Small actions have big implications	
The preferred option is to increase the daytime charges and continue to allow free Evening, Sunday	Please see comments 3 and 4.
and Bank Holiday Parking. This will continue to allow our Woodley Town Centre to thrive and	
encourage people to use our facilites in the evenings ie: Local groups that use the Oakwood Centre	
and people who use our restaurants, also Sunday morning Table Top Sales and special events at	
Holiday time. It is bad enough now with people parking in residential side streets in the day time. If	
you increase the day time charges at least you will know how much your expected income will be on	
a regular basis. Please continue to allow free parking in Woodley in the Evenings, Sundays and Bank	
Holidays. Thank you.	
Hondays, Hank you.	1

	I am a resident of Woodley and a member of Woodley and Earley Arts Group. I am not in favour of	Please see comments 3 and 4.
	the proposed introduction of car parking charges for evenings and weekends as I feel this would stop	
	many elderly and less well of people from attending evening clubs and groups in the area. There is a	
	growing number of people both old and young who are on their own and lonely and these clubs and	
	groups provide a vitally important means of meeting other people and being part of a wider	
	network. Whilst it is understood that councils are facing greater funding cuts and are having to find	
	new ways of raising revenue it would be inappropriate to penalise a very vulnerable group of	
	people. Perhaps the Council could look at the alternative of raising the daytime car parking charge to	
	80 pence instead. I personally would find this an acceptable alternative.	
	Yes I do! Why is it that Wokingham is just squeezing the last drop out of us all? I go to Wallingford	Please see comment 4.
	on a Monday & I pay £2.30 ALL DAY & if you wish the first hour is free, but you still have to get a	
	ticket to display, this gives you time if you wish to do something like popping to the Post Office or to	
	get a newspaper & Wallingford has much more to offer than Woodley - perhaps a move to	
	Wallingford would be a good idea! My husband goes to the Photography Club on a Monday evening	
ıge	at the Oakwood Centre, he always used to walk, but after a man of the same age as him was	
	attacked in Headley Road East I've got him to take the car. I know that you should be able to walk	
	everywhere you like in safety but it doesn't seem to be like that anymore unfortunately, which is a	
	great shame. I really do think that this issue should be reconsidered.	
	Please note the effect that introducing car park charges at Woodley Headley Road on a Sunday will	Please see comment 4.
	have on the Woodley Junior Parkrun held in Woodford Park at 9.30am every Sunday. This is an event	
	tirelessly and brilliantly run every single Sunday purely by volunteers. Between 100 and 230 local	
	children benefit in terms of fitness and feeling part of a community and it would be a shame if it was	
	necessary for volunteers and participants to have to pay for parking. Some walk to the event but	
	many don't as they live in neighbouring areas not close enough, e.g. Twyford. Thanks	

Very unfair to charge us £1 to park to go shopping. Would Waitrose in Woodley give you the £1 back? I often just go to the bank - why should I have to pay £1 to park for a few minutes???	Please see comment 5.
most unfair to charge evenings and sundays. keep is as it is, 60p for daytime only	Please see comments in the report.
confused about how nightly parking can be put into place and enforced in a cost-effective manner a some locations.	
fact that free Sunday parking is disappearing. As I hope my comments here point out, I'm still	
enforcement issue, ensuring that no one overstays and any accompanying costs. I'm resigned to the	
would be to have free parking for 15 minutes after 6pm (for example) but this gets back to the	
after 6pm and I'm only going to be parking here for 10 minutes"-type excuses. One alternative	
could foresee footfall to those businesses declining or parking issues just moving to other locations, e.g., increased traffic on nearby residential streets or use of handicap parking bays because "it's	
customers would want to pay a pound to park for 10 minutes to pick up a takeaway order. One	
business there are a number of restaurants and takeaways in the precinct and I'm not sure many	
proposed. In the case of Crockhamwell, evening parking charges may in fact be a deterrent to	
the numbers are very small or nil at some of the locations for which the new charges are being	
benefit anyone does anyone park overnight at Crockhamwell Road, for instance? I would guess	
predicted gains from the proposed charges? It's also being sold as a benefit that may not really	
there going to be parking wardens overnight and on weekends, and if so do those costs offset the	
be enforced and whether the costs of enforcement will make the increases worthwhile, e.g., are	
understand that the addition/increase in charges is to increase revenue. I'm not sure if/how it will	Please see comments 5, 6, and 7.
Sundays. There is no facility for mothers and children in the Waitrose car park in Woodley - WHY??	
people who are at work all day a chance to park either for a reduced price in the evenings, or free o	
Sundays. How about a 50p an hour charge for evenings, and still free on Sundays. That would give	
think it is terrible to propose a £1 charge for parking in Woodley, especially for evenings and	Please see comments in the report.
for the benefit of the Wokingham ratepayers.	
car park charges in line with neighboring councils is no justification, Wokingham council should act	
will provide a net income to the council. The justification for increasing car park charges to bring the	
does not show the costs of enforcement and thus does not show whether the proposed increases	
fair to expect people to pay £1 to park for 10 minutes to collect a fish & chip supper? The proposal	

I think it's a joke that you are now charging to park in car parks around Woodley precinct on Sunday's, Bank holidays and evenings! Just pure greed and completely out of order. All the serv that are on offer come the evening and on Sunday's will suffer because people will just go else where. We pay 40% tax to you as it is! My husband works shifts so often I'm a mother with two having to do the shopping so it's a struggle without having to make sure I have correct change now pay to get some essentials for the kids pack lunches or dinner items. I feel this should not	o kids to
happening. Completely unjustified. i am a single mum on benefits with kids to feed. I cant afford to pay £1 every time i go shoppin	
Waitrose give you the money back, but i cant afford their prices. Please keep it to 60p. Apart from enjoying the Art Group Meeting I attend, I really appreciate the convenience of free parking. I don't have to find the right change and find a parking machine in the dark. I live alone it is important that I get out of the house and meet like-minded people. I recognise that rais car parking fees is a possible way of raising money to fund the many services. I prefer the altern rating of fees proposed by the Woodley TCMI Management Committee ie to raise only the hour rate from 70p to 80p (a known and certain increase) Wardens would not have to be hired for the extra hours and the increase from evening and weekend periods would fluctuate and be unpredictable. Removing the free parking periods from the Woodley Precinct car parks would deleterious to the community spirit of the area very important and invaluable in todays world.	e and sing native urly he
What is the Council's estimate of the additional revenue that these changes to car park charges bring in for the financial year 2016/2017? What are the additional costs for the implementatio these additional charges? What are the additional costs that the Council incur for the in-going administration (including overnight) of these additional charges? What is the Council's estima additional street parking that will occur in the Borough after these charges take effect? Has the Council made any environmental impact assessment of these additional charges? Has the Council made any assessment of the impact on businesses (revenue or foot fall) in the affected areas? These are questions already posted to the Streetlife note posted by the Council.	on of g ate of uncil

These proposals seem to have been put together without consideration of how some users actually	
use the car parks. Quite a number of people use some of the car parks to park and catch the train as	5
a commute for London or Reading. Those who currently pay for 10hours parking should be able to	
get a 24hr ticket, so that they can cover getting back to the car in the evening - after 6pm. Many	
people actually work past this, so please think of us rather than just applying this arbitrary rule.	
Also, you should consider increasing the availability of car parking in Twyford as the new cross-rail	
trains will increase parking numbers considerably.	
If you add an overnight charge to the Denmark Street car park, NCP will raise the same charge and	Please see comments in the report.
take more money because they have a better position and more spaces. Wokingham BC will receiv	e
very little extra so, it would be good public relations to exclude this car park from the list.	
I am chairman of Twyford & Ruscombe Theatre Group, which is based in the Old Polehampton	Please see comments 4 and 7.
School, Twyford. The proposed charges in Polehampton Court will significantly affect our society	
We are an enthusiastic and very active drama group who meet for rehearsals every Tuesday and	
Thursday evening from 8pm to 10pm continually throughout the year. We also get together on	
Sunday mornings for two hours to build scenery. We put on three productions a year, which are	
enjoyed by a hundreds of adults and children in Twyford's community We usually only park for 2	
hours at a time, so this would be quite expensive, when compared to the daytime Monday to Friday	,
hourly rates. I imagine that you wish to encourage communities and this charge hardly helps. Our	
members pay £18 per year and therefore these proposed charges would increase the annual cost o	F
belonging to the group very significantly. Even if members attend for half of the time, this would sti	
involve an extra charge of at least £50 per year and significantly more for our most enthusiastic	
members. Given that these charges will apply throughout the night and on Sundays, I imagine that i	+
will be expensive to employ someone to check the car park for vehicles not displaying a valid ticket	
Are you really going to send someone out in the small hours to check for offenders?	
Are you really going to send someone out in the small hours to thete for orienters:	
I object most strongly to evening and Sunday charges being introduced. It will kill off attendance at	Please see comment 4.
any evening clubs and associations, which are an integral part of the social network in Woodley.	
(Similarly, the horrendous parking rises at Dinton Pastures will kill off the café trade - I will now	
occasionally go for a quick walk and then get out of there ASAP; I doubt I will be the only one.) I hav	e
no objection to an additional 10p on daytime parking charges.	

This proposal is so unfair. At the moment I can park in the Headley Road car park on my way home	e Please see comments 6 and 7.
from work for 50p, but sometimes I do not get there until just after 18.00 which meant it was free	
Under your proposal I will now have to pay £1 if I arrive after 18.00 a rise of 100% than if I parked	
before 18.00. Charging for Sunday seems uneconomical when you consider the need to pay	
attendants to patrol the numerous locations, which begs the question has this aspect been factore	ed
in to the expected increase in revenue. The economy of the Woodley town centre businesses is	
fragile to say the least, adding these charges will only deter people who would rather go there at	
times when parking is free and drive this custom elsewhere. You also say that it brings charges into	0
line with neighbouring borough's is also untrue. I parked in Chester Street P&D car park yesterday	
(Sunday) at no charge, where is this information cunjoured up from, and suggest some spurious	
'facts' are being used here.	
I am a local resident and also currently churchwarden of All Saints Church. The increase of day time	e Please see comment 2, 4, 5, 6, and 7.
charges imposition of car parking charges in the evenings and monsttous proposal to charge for	
Sunday parking will have severe deleterious effects on the activities of the church and access to	
worship at All Saints. The community activities undertaken at The Cornerstone will also ne adversh	y
impacted by the changes. Over the last few years we have been promoting musical events in the	
church building & these are held on weekday evenings. They attract extra footfall to the town (	
before & after eating and drinking). The imposition of parking charges is only likely to severely	
dimminish this programme. There will also be increased pressure on local residential roads at thes	se
times. As for charging on Sundays this is an unwelcome tax on those who for reasons of age and/o	pr
frailty are compelled to go to church by car. Also we are not the only worshipping community	
affected. These carparks are used by Wokingham Methodists, the Salvation Army, Society of Friend	ds,
Corpus Christie, Wokinham Baptists & I supect St Paul's Church also. I write as a ratepayer knowing	g
that books have to be balanced but the required revenue shpuld in my view be raisrd in other way	/5.
The arguement that neighbouring local authorities have 24/7 charging is no defence for doing the	
wrong thing.	
This is a really bad idea. It will reduce people coming into the centre, especially people on low	Please see comments 3, 5, and 6.
incomes and the elderly. It will drive out retailers who are just breaking even and create more emp	pty
shops, which in turn will attract less people. Are you trying to destroy our town's life just to get	
more money? This is not thought through and has many significant and dangerous consequences f our community.	for

This will adversley affect the night-time economy of Wokingham. How will the enforcement of	Please see comments 6 and 7.
charges be carried out?	
No Thanks xx	Please see comments in the report.
Sir/Madam The Wokingham and East Berkshire Camera Club meets weekly at the Cornerstone in	Please see comment 4.
Norreys Avenue; Rose Street is the nearest public car park that can be used by our members.	
Enforcing this evening car park charge will add 50% to the costs of members attending attending	
meetings. Many of the other users of the Cornerstone will be facing the same situation. Speaking	
unofficially on behalf of those that attend evening meetings at the Bradbury Centre and the	
Cornerstone, many charities, voluntary groups and clubs that enrich the quality of life in Wokingham	
are going to be penalised by this unavoidable extra charge for attending their meetings in the centre	
of town. Below are listed some of the organisations I have researched, that meet after 6pm and wil	
be affected: Wokingham Mencap, Guides, Beavers, Brownies (3rd Wokingham), Brownies (4th	
Wokingham), Church Choir, Wokingham Trefoil Guild, CONTACT, Lace Makers, Wokingham	
Philatelic Society, Wokingham Horticultural Association, Wokingham History Group, Wokingham Art	
Society, Pilates, Loddon Valley Ramblers, Railway & Transport Club, Table Tennis Club, Yoga in	
Pregnancy and many more. I strongly object to these evening car par charges for the following	
reasons: The above organisations and many more are run by volunteers and charge minimal prices	
to keep the organisations going and are a huge benefit to the community spirit, cultural and physical	
development and mental well-being in the town. The extra burden of evening car park charges will	
restrict the many, particularly the lesser well-off, from getting the benefit and pleasure of	
participating in evening activities.	

Opposition to the proposed introduction of Evening and Sunday Car Park charges in Woodley	. Please see comment 4.
Woodley Theatre is an amateur theatre that has been in Woodley for 70 years. The Oakwoodley for 70 years.	od
Centre is the home of Woodley Theatre. Woodley Theatre presents at least 5 productions/p	blays a
year lasting for at least 5 performances. We also produce Jazz Concerts which are very well	
supported particularly by the older members of the community. The majority of members of	
Woodley Theatre and their patrons use the public car park in Headley Road, Woodley which t	they
find safe and a short walk from the theatre. All rehearsals and preparation for productions a	ire held
at the Oakwood Centre when the car park is used by the membership. We oppose the intro-	duction
of Evening and Sunday Car Parking charges which will have an impact on both our membersh	nip and
our audiences. For members who are taking part in a production the financial implication will	be
considerable. For our audience it will add to the cost of the evening which we have been tryin	ng to
keep to a reasonable cost. We urge you to rethink this proposal. The impact on Woodley The	eatre
will be considerable and certainly affect the membership and audience numbers, encouragin	
to go elsewhere. There are no other amateur theatre within the Wokingham Borough or Re	-
that have evening or Sunday parking charges. We support the proposal made by Woodley To	
Council to increase the daily hourly charge by 10p. The daytime use of the car parks are consi	
<b>D</b> and this would make up the financial shortfall which we understand is the reason for the prop	posal.
Woodley Theatre wish to continue to provide high quality theatre for the local community.	
Introducing Evening and Sunday charges is likely to see this greatly reduced or even lost. Ple	ase
reconsider the introduction of Public Car Park evening and Sunday charges.	

I am totally opposed to this proposal with respect to the car park in Polehampton Close, Twyford fo	or Please see comments 4 and 7.
the following reasons: 1. This car park is used by members of the Twyford and Ruscombe Theatre	
Group (a local amateur dramatics society) attending rehearsals at the Old Polehampton Boys School	bl
in the Close every Tuesday and Thursday from 8 to 10pm and occasionally on Sundays. This	
proposed charge would effectively add from £50 to £100 to the existing membership fee of only	
£15. This will be a strong disincentive for members to participate in this social activity and could	
put the drama group's very existence into jeopardy. 2. The usage of this off-street car park during	
the evenings and on Sunday is minimal and so there is no need to control congestion of it during	
these times (unlike during weekdays). Thus the only reason for such a charge would seem to be	
Revenue Raising, which is contrary to the guidelines set out in the Dept of Transport's document	
"Operational Guidance to Local Authorities: Parking Policy and Enforcement" sections 5.7 and 14.7	
("Authorities should never use parking charges just to raise revenue or as a local tax"). 3. Placing	
charge on this off-street car park during times of low congestion will just encourage drivers to park	
on the local streets instead, thus increasing congestion on those streets and consequently	
jeopardising road safety.	
I think it is completely out of the question to charge people for parking their cars after 6.00 pm and	
I think it is completely out of the question to charge people for parking their cars after 6.00 pm and	Please see comment 5.
on a Sunday in Woodley. This will affect the bars and restaurants as people will not use their	
facilities. Why not put an extra 10p on the hourly charge People will start going into the Waitrose	
car park because they will then get their money back.	
I am a member of the Twyford and Ruscombe Theatre Group and use Polehampton Close car park	Please see comment 4.
on Tuesday and Thursday evenings for rehearsals. It would be such a shame to introduce evening	
and weekend charges for this car park as it would make a big impact on myself financially over a	
year and would certainly kurb my enthusiasm for getting quite so involved in this lovely community	,
group.	

I wish to object to the proposal to introduce charges after 18.00 hours and on Sundays in Woodley.	Please see comments 4, 5, and 7.
In stating that other, neighbouring authorities do charge at thes times the council is not comparing	
like with like. In Reading a great number of retail outlets are open after 18.00 as they are on	
Sundays. This is not true of Woodley nor does Woodley have a vibrant night life On Sundays the	
boot sale attracts additional people, this is a charitable event which does not deserve to have it's	
success undermined by a mean spirited council. Reading is vying for city status, Woodley is an	
overgrown village where businesses are already struggling to survive, do you need to add to their	
struggles. Has the Council undertaken a survey to establish usage of car parks after 18.00? I must	
admit that I am a very irregular user but whenever I go cars are few and far between, I always	
thought that charges were a useful source of revenue but also prevented space baggers. Introducing	
charges out of hours would be a detriment to those visiting the cafes/food outlets and activities at	
the Oakwood centre.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 76 of 98 PROTECTIVE MARKING: UNCLASSIFIED

charges after 6 p.m. and on Sundays and Public Holidays should be introduced. To achieve a simil revenue increasejust increase by .10p the 1 hour daytime charge from .70p to .80p.	
do recognise that car parking charges need to be raised to protect other services that WBC provi	-,
2) I do not agree that charges after 6 p.m. and on Sundays and Public Holidays should be	
ntroduced. In my view, this would be extremely counter productive to Woodley Town Centre try	ring
to build up an evening and weekend economy. Any such action would be letting down these	
businesses if we, the public, condoned such a move on WBC's part. Why not instead: Just increase	e by
10p the 1 hour daytime charge from .70p to .80p. 3) Please.don't destroy the growing evening	g
and weekends revival within Woodley Town Centre where new restaurant businesses and a new	
Dance Studio have been setting up, by scaring their customers away with parking charges after 6	
o.m and on Sundays and Public Holidays. The Woodley Theatre and the various clubs which meet	in
the Oakwood Centre and the customers to the Sunday Boot Fairs will also suffer if you bring in car	r
parking charges in the evenings and Sundays and Public Holidays. It's bad enough that out-of-tow	/n
supermarkets offer free car parking. 4) Surely the requirement to have to employ extra car	
parking attendants checking tickets would negate the possible extra revenue collected after 6 p.m	1
and on Sundays and Public Holidays? 5) Might I suggest that your statistical department in	
Highways runs a program through and see if something like ONLY adding .10p to the 1 hour daytin	me
charge (i.e70p rises to .80p) would adequately provide the extra income you require over a year	
The public are used to paying for car parking in the daytime, and probably wouldn't even notice th	nis
small increase after a while. The car park attendants would only need to be working their current	
normal/daily hours - so absolutely no increase to this wage bill would be needed. You must know	
how many tickets are already sold at any one time in all your car parks? 6) The more WBC	
dissuades shoppers and visitors to park in car parks in the evenings and on Sundays and Public	
Holidays, the more on-street parking will happen, to the obvious annoyance of the local residents	in
those street!	
Evening parking charges would prevent me from using the shops and library after 6pm, will have t	to Please see comments 4 and 5.

This minimal charge is fine, but you must never increase it more than the rate of inflation, once this	Please see comments in the report.
charge starts it won't be long until you have it in line with the general line of parking charges, they	
will creep quickly so you should put a limiter on it of once a year. Your Dinton weekend charges are	
terrible, I go for an hour with the dog, I don't want to pay £1.50 for that, and I don't want 4 hours.	
For weekends you need to offer the one hour option. Over time you will see a fall away of usage,	
and don't say I get good services for my £1.50 - have you walked the dog walk from the main	
carpark lately, in particular the path where the lorries serviced the new play area, it's appauling. And	
don't say you provide dog waste bins - at 8.00 on a Sunday morning they are stuffed full, they are	
not emptied enough, WBC is taking money and NOT providing good service, you need to remember	•
it's the public that pay your salary, so keep us happy and be reasonable.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 78 of 98 PROTECTIVE MARKING: UNCLASSIFIED

	The Woodley Town Centre Management Initiative (WTCMI) response to WBC Evening & Sunday	Please see comments 4, 5, and 6.
	parking charges proposal. At our quarterly meeting on 27 January 2016 the Woodley Town Centre	
	Management Initiative (WTCMI) considered the proposal from Wokingham Borough council to	
	introduce evening and weekend parking charges in the Borough Council's car parks. The Woodley	
	Town Centre car parks, in Crockhamwell Rd, Headley Rd, Lytham Rd East & West currently do not	
	charge for parking after 6pm and all day on Sundays & Bank Holidays. For many years the Woodley	
	Town Centre Management Initiative has been working hard to encourage visitors to the Town	
	Centre and has been successful in recent years in increasing Sunday trade. Evening use of the Town	
	Centre has also recently increased with the openings of a large bar, a restaurant, a dance school,	
	bringing the Town Centre to life and helping reduce antisocial behaviour. Waitrose, Lidl, Iceland and	
	several take-away shops also trade much later than 6pm. The regeneration is continuing with plans	
	to improve the northern end of the Town Centre, which should take place later this year & help	
	further encourage a night-time economy. The Town Centre Management Initiative believes that	
	the proposal for new parking charges in the evenings and on Sundays in the car parks surrounding	
	the Woodley Town Centre would reduce footfall and be detrimental to retailers, shops and	
U	businesses in the shopping centre and be a serious blow to its competitiveness against large	
aq	supermarkets that have free parking on their premises. Some retailers in the Town Centre have	
	already been affected by the arrival of M&S food at the Shepherds Hill roundabout, which has free	
80	parking on their premises. Parking charges are unpopular in Town Shopping Centres but this	
_	proposal would be sending a negative message claiming that now: "Woodley Town Centre charges	
	24/7" for parking. Currently Woodley Town Centre can claim that at least in the evenings and on	
	Sundays it welcomes customers without parking fees but if this is no longer the case, visitors and	
	customers might choose to go elsewhere and hardworking retailers suffer even more. A Town	
	Centre is the heartbeat of a community and a community needs a successful Town Centre. The	
	nationwide Mary Portas bid was trying to help and boost Town Centres throughout Britain for just	
	that very reason. WBC is one of the three partners of the WTCMI with Woodley Town Council and	
	the Traders and surely cannot want Town Centre trading discouraged by making it less competitive	
	through no fault of its retailers. Woodley Town Council and the Oakwood Centre, opposite the	
	Twyford Parish Council have concern that the change in car parking charges at Polehampton Close	Please see comment 5.
	will have a detrimental effect on the Twyford Businesses.	
	A lot of the car parks never seem to be particularly full in the evenings so I don't know how cost	Please see comment 7.
	effective it would be. What will happen about people who buy an all day ticket to travel from Earley	
	or Winnersh Triangle station and don't get back until after 6? Fvening and Weekend Car Parking Charge	es Consultation
L		

Another step to discourage visitors from visiting Wokingham. Being able to park of an evening	Please see comment 6.
without charge or worry is about the only decent thing left in favour of visiting Wokingham.	
I'm responding to the proposal to begin charging for evening and Sunday use of woodley car parks.	Please see comments 4, 5, 6, and 7.
This is in my capacity as an independent retailer and in support of the letter sent by woodley TCMI	
This proposal will have a negative effect on the image of woodley shopping centre at a time when	
the retail environment has reached a fragile state. Recent business closures have included	
Cargo, Fabric Warehouse and Curves. These closures haven't happened because business is so good.	
Although there has been some improvement, footfall in Woodley is way below where it was some	
years ago and recently shops have been very quiet. If the borough wants a thriving shopping centre	
with successful businesses contributing rates, then more needs to be done to encourage people to	
visit. We have a hard working town centre manager who does his utmost to promote the centre,but	
he has no control over the car parks that people have to use when they visit. The fledgling night time	e
economy needs support to continue to grow and charging its clients to use it will have the opposite	
effect. Equally Sunday visits to woodley are often by families who are coming to browse the car boo	t
sales and spend leisure time in the cafes. There's nothing leisurely about "come on,drink up,the	
ticket runs out in 5 minutes". This is a very negative message to send out to visitors and local	
residents and negativity breeds more of the same. TCMI is a partnership and all parties should be	
looking for ways to persuade people to use Woodley not to give them a reason not to come or cut	
their visit short. I believe that woodley shopping centre itself should be looked at as a business with	
its product( shops ,cafes,environment etc) being presented at their best and being promoted by the	
TCMI partners. This promotion could include special offers with well advertised parking discounts fo	r
quiet periods, variable charging at busy times (law of supply and demand), and parking loyalty cards (	
after 10 hours use ,get an hour free). Let's turn the negative image of car parking ( which still exists	
in woodley) into something with a more positive image that gives the car park users a good feeling	
from the perceived value of the ticket they've purchased. All of this could be achieved if the car	
parking technology was moved into the 21st century where the machines accepted debit cards and	
could engage with users in real time to inform them of that day's / week's special offer. Continually	
looking for more ways to extract revenue from woodley car parks without an increase in the	
perceived return of the parking ticket purchase will just lead to diminishing returns as car park usage	2
drops, and more businesses decide woodley is not for them.	

Our Theatre group is very active in Twyford and contributes a great deal to the community. The	Please see comments 4 and 7.
proposed charges would significantly increase the cost to our members, who use the car park.	
Parking in Polehampton Court overnight is very minimal and in the evenings and on Sundays it is	
mostly occupied by visitors to our Theatre Group, the Church and The Duke of Wellington. This is a	
relatively small group, which I would suggest would be uneconomic to monitor.	
At a meeting on 19 January 2016 the Woodley Town Council Community Services	Please see responses 4, 5, 6 and 7.
Committee considered the proposal from Wokingham Borough council to introduce evening and	
weekend parking charges in the borough council's car parks. The Woodley town centre car parks	
currently have free parking after 6pm and all day on Sundays.	
In recent years the Woodley Town Centre Management Initiative has been working hard to	
attract visitors to the town centre on Sundays and has been successful in increasing Sunday	
trade. Evening use of the town centre has also increased with the recent openings of a bar	
and a restaurant, bringing the town centre to life and reducing the incidences of antisocial	
behaviour. The regeneration is continuing with plans to improve the northern end of the	
town centre, which will take place later this year, to further encourage a night-time	
economy.	
Woodley Town Council's Oakwood Centre, opposite the Headley Road car park, provides a	
social facility for the residents of Woodley and is used by local community clubs and as a	
venue for a variety of activities in the evening. The Centre is also the home of Woodley	
Theatre. Woodley Town Council is promoting the use of the Oakwood Centre to increase	
the recreational facilities available to local residents and make it a vibrant social hub	
adjacent to the town centre.	
Woodley Town Council believes that the introduction of evening and Sunday parking	
charges in the town centre car parks would have a detrimental impact on the footfall in the	
town centre and at the Oakwood Centre. There would be fewer visitors to the town centre	
on Sundays, which would adversely affect retailers, and fewer visitors in the evening would affect	
business in the bar and restaurant. People would be less likely to visit the Oakwood Centre in the	
evenings if they had to pay for parking, leading to reduced attendance at clubs and courses and the	
possibility that some of these would no longer be offered. Visitors to the theatre at the Oakwood	
Centre would have to pay to park and cast members would have to pay parking charges every time	
they attended a rehearsal, which would amount to a considerable sum. Woodley Town Council is	
strongly opposed to the introduction of evening and Sunday charges in the Woodley town centre car	
parks. However, the Town Council appreciates that Wokingham Borough Council needs to increase	es Consultation

Wokingham Town Council has considered the impact on the town of the proposal to introduce	Please see comments 3 and 7.
evening and weekend parking charges. The Town Council believes that, with the regeneration of the	
town underway, this is not the right time to implement additional charges. However, if they are	
justified by a financial assessment and are not the prelude to further charges or restrictions then the	
Town Council will not object, but requests that residents be allowed to purchase an annual pass to	
park anywhere in the town at any time of day or night.	
I would like to write to you in my capacity as Chairman of Wokingham United Charities who, as you may know, own and run the Westende Almshouses in London Road which boarders onto your Council's Easthampstead Road car parking. The car parking facilities that we have at Westende are inadequate as it is and to enable carers to have ready access we have had to impose rules that friends and family visiting the Almshouse residents should park in your Council Eastampstead Road car park and walk through. Evenings and weekends are prime times for visitors and therefore to impost a charge on visitors to residents who are in need, is a wholly unreasobale burden which I	Please see comments 3 and 4.
must strongly object to. It has recently been brought to my attention that Wokingham Borough Council have in place proposals to apply overnight and Sunday charging for all their car parks. We at All Saints Church can fully understand the need by WBC to find ways to earn additional revenues especially so in this current financial austere climate. However, having discssed WBC proposals at our recent Standing Committee meeting, it was the opinion of all members that I should write to you, on their behalf and explain to you that these proposed increases in car park charges, as mentioned, will be a real deterrent to the building of good community activities in Wokingham of the sort that the Council are keen to support and we do our best to provide. It will hit people coming to All Saints Church particularly hard as the Easthampstead West and East car parks are widely used in the evenings and Sundays for church services and functions at the church and The Cornerstone. Many of the people who come to church are in considerable need - frequently emotional and the fuss about parking charges will be upsetting and often financial and the charge will discourage them from seeking help from the church at a time when they most need it. For these reasons may I ask you and your committee to take these considerations into your decision making which will hopefully lead to a reversal of the proposals to apply car park charges for evenings and Sundays.	

j	I am writing on behalf of the Executive Committee of the Wokingham Society to object to the	Please see comments 1, 4, 5, and 6.
	proposed introduction of a £1 parking charge for evenings and weekends. While we appreciate the	
	difficult financial circumstances which the Council faces in the light of successive cuts in central	
	government grant, we are convinced that this is not an appropriate measure to increase income to	
	the Council. Firstly it would be damaging to the local economy at a time when it is fragile and when	
	steps are being taken to enhance retail and leisure opportunities in town centres, particularly with	
	regard to Wokingham town. This would affect revenue in respect of those enterprises which rely for	
	much of their incme on evening and weekend trade and put at risk the potential benefits of the	
	Councils investment in regeneration and in seeking to support the 18 hour economy. In addition, the	
	Bank Holiday charge would adversly affect the festivals and carnivals local people work so hard to	
	run for the benefit and enjoyment of the local community. Secondly there is a safety risk to people	
	on their own, especially single females, in having to leave their cars and to find and feed a meter.	
	They may well be deterred from coming into town and would thus feel excluded from the retail and	
	social facilities otherwise on offer to them. Thirdly, and contrary to claims of direct comparison with	
	other local centres which are said to have such charges already, parking is free at the affected times	
	to those in Windsor and Maidenhead who have a free Advantage card; in specified car parks in	
ag	Henley, and also in Marlow, which additionally has a number of free car parks. Thus people in this	
Φ	wider area will have a good reason to avoid Wokingham Borough and go to these other centre for	
5G	their retail and leisure activities in the evenings and on Sundays. Fourthly, assuming that the	
•••	charging method will continue to be payment on entry, there will be the practical inconvenience for	
	those who wish to extend their afternoon stay into the evening and who will have to return to their	
	vehicles to pay the £1 charge at some inconvenience, or who may decide not to stay once they have	
	had to go back to the car park. In this last respect, we are assuming that those who know they want	
	to stay beyond 6pm will be able to pay the £1 charge at the same time as they pay their initial	
	parking fee, otherwise the same arguments of inconvenience will apply. Lastly, we would urge	
	clarification as to whether the charges will apply to the new Carnival Pool Multi-Storey Car Park and	
	in due course to the new Paddocks and Elm Field food store car parks. Yours faithfully	

I am writing on behalf of the Woodley Women's Club regarding the proposed introduction of	Please see comment 4.
Evening, Sunday and Bank Holiday Car Parking Charges. Our meetings take place in the evenings at	
the Oakwood Centre on a fortnightly basis where we have no option - as do all other groups who	
use the Centre - but to park in the Pay and Display Car Park opposite, as there is no parking provided	
at the centre. We are a Non-profit making Charitable Organisation run for the benefit of the local	
community and feel having to pay for parking would deter some of our members from attending the	
club on a regular basis. Our preferred option is to increase the daytime hourly rate, which would	
bring in an increase regular income to the council and would not discourage people from visiting our	
clubs and restaurants in the ebening, our Table Top sales on Sundays and our Special Events on Bank	
Holidays .We in Woodley are strongly in favour of Evenings, Sundays and Bank Holiday Parking to	
remain free. Yours Sincerely	
I completely agree with the proposed charges. It is a fair fee to be spread amongst everyone who	Please see the comments in the report.
uses the facilities. Sunday is now a major shopping day, free parking should be a thing of the past. In	
addition, this is a fairer way than increasing the day time parking. The only thing I would suggest is	
maybe change the car parks so they are pay on exit, that way it will be easier to police it and will	
alleviate the need for someone to check tickets. It will prevent people parking and not paying too, if	
you need to put your ticket in a machine to release the barrier. This in itself will raise additional	
funds as at the moment people do park without buying a ticket. Being able to pay by card would be	
useful too. It will also stop fines for overstaying your fee	
Do they live or use things in Wokingham no do they own a car ?????????????????????????????????	Please see the comments in the report.
Wokingam town centre is already quiet on a Sunday, without further discouraging trade. In the	Please see comments 2 and 5.
evenings, this will likely just put pressure on neighbouring roads as people try to avoid paying. I also	
suspect Waitrose will no be too happy as it will put more pressure on their car park as the only free	
one in town. The hassle of simply having enough change and the principle is enough to to out people	
off paying for parking, so I'd suggest a small increase to existing charges would come across better	
than a charge for already quiet periods.	
Absolutely disgusting!! No shops are open during the evening, and not all shops are open on a	Please see comment 5.
Sunday. I frequent Crockhamwell Road carpark regularly and there will be no one there on a Sunday	
if you introduce charges. Plus a £1 charge??? You can pay 70p on a weekday or Saturday!!! The only	
reason the few people that go on a Sunday is because the parking is free. There is no trade. Few	
shops open. People only pop for a paper or some milk or maybe a coffee. I think you need to throw	
this idea in the bin immediately.	

Appendix A - Evening and Weekend Car Parking Charges Consultation

We are charged enough as it is to park! Especially for such a small town with hardly any clothing	Please see comment 7.
shops. I do not agree with charging for evenings and Sunday's - disgusting.	
You are killing our small shopping centres like Woodley. I pop into Woodley 2-3 times a week	Please see comments 5 and 7.
(usually for cash withdrawal, pick up a couple of items) and cannot afford more and more charges.	1
usually go after 6pm, because it's quieter and easier to park - implementing more charges will just	
send people to away from Woodley. Please support our small shopping centres, do not impose EVE	N
MORE CHARGES. With this and Dinton Pasture parking charge hikes, if these go ahead I will be going	5
elsewhere. You currently do not collect glass recycling, so now I'm going to have to pay to park and	
deposit my glass - ridiculous. I already pay over £150 a month in Council Tax: I have to pay extra for	
more bin bags, how much more money do you want?	
I whole hardheartedly disagree with this proposal as an additional covert income stream. I propose	Please see comment 7.
that you increase busy time parking to create the additional income you require and leave the free	
periods alone. If this is implemented, I for one, will cease to use Wokingham center as my 1st choice	2
for evening entertainment and eating.	
I would like to comment on the extra charges to car parks. I don't disagree but I think you should at	Please see comments 5 and 7.
least allow an up to 15 minute free parking option for people who are just popping in to use cash	
machine or something quick. I think it is ridiculous to have to pay 70p or £1 as it will be just for the	
sake of using the car park for 5 minutes. And how is this going to be monitored? Are you having to	
employ parking attendants 24/7? will it be cost worthy?	
I think this is a real shame, the Woodley precinct is very quiet on a Sunday and those that do come	Please see comments 4, 5, and 7.
attend the monthly car boot, do a small amount of shopping or pick up a paper. I with lots of others	
wouldn't bother to go to the precinct and would just walk to me local corner shop if I had to pay. It	
won't generate that much money and the good will lost will be huge. Think about it guys.	
Is it really going to make more revenue than what will be lost when more people give up their trips	Please see comments 5 and 7.
into Wokingham to mooch around shops, have a coffee or eat out on Sunday or in the evenings? It	
sounds self-defeating to me. There are other towns/places that have more competing businesses -	
so WBC have found yet another way to damage the uniqueness of a lovely market town and put	
more pressure on local businesses. And what will any extra revenue be spent on ? Unwanted	
developments? Repairs to the roads - that are constantly being dug up? Child or elderly care? Local	
services? I'd be interested to know.	

Already there is little reason to come to Wokingham in the day, as there are so few shops worth	Please see comments 5 and 6.
visiting. Now you are going to put people off coming to the pubs and restaurants in the evening? Wokingham will become a ghost town attracting nobody but criminals.	
I do not agree with these proposals and think parking should remain free evening and sundays and bank holidays. i would rather go to another town for a restaurant in the evenings rather than pay in wokingham. i would rather shop in another town than pay for parking on a sunday. this will in my opinion continue to discourage people from shopping/leisure time in wokingham and further harm town trade.	Please see comment 5.
Why would you even think of this? Are you trying to kill trade in the town in the evenings? I have never heard anything so ridiculous. Your car parking fees during the day are already very high. Your council tax rates are very high. Why would you even think of trying to squeeze more of out local residents? Lower staff salaries, particularly the higher paid people, if you want to save money.	Please see comments 5, 6, and 7.
Lots of people shop on Sunday because it's free parking. They will shop elsewhere (large supermarkets where parking is free) Local shops will suffer.	Please see comment 5.
The proposal to extend car parking charges will of course hit businesses, but I write from the point of view of community activities. I am a church warden at All Saints Church and a trustee at Wokingham United Charities who run the Westende Almshouses. Both of these care for needy people. Both have visitors who make use of the Easthampstead Road East car park, and in the case of the church a particularly large proportion of that use is on Sundays. The support that both organisations offer to the community in Wokingham will thus be reduced, and just at a time when more voluntary community is needed, because of the reduction in Council services. Whilst I sympathise with the need to raise more money with such significant cuts to the block grant, an increase in Council tax would be a much more progressive way of achieving this.	Please see comments 4 and 5.
How sad. The death of shopping centres is understandable. I hate online shopping, but it seems the only way forward.	Please see comment 5.

For the following reasons I urge you not to impose the evening and weekend charges: 1. I've lived in	Please see comments 1 and 5.
Woodley all my life - one of the great things about it is to be able to visit on an evening/Sunday for	
short time e.g. pick up a Dominoes/newspaper etc without having to search for change for the	
machine. 2. Much more relevant and significant to me now. I understand you wish to activate and	
encourage evening trade in Woodley. As you know it tends to be a meeting point for all kinds of	
people (not all great as with sites around the Chequers pub etc). There is no visible police presence	
(ever) in the evenings and no CCTV. The dance studio in particular is in an area with a lot of	
dark/secluded areas and I have felt more than sacred on one occasion. I get out of my car and run to	
the door. If I have to find money - find a pay point - go back to the car - place ticket in the car - then	
get to door - its even more scary. I have been approached/shouted at/intimidated several times and	
people know we are there till late - sometimes on our own. These parking charges would just make	
everything worse and we will all feel even more anxious. 3. As I believe has been pointed out you	
will make so much more money and lesson the costs involved by just putting a small increase on the	
hourly charge. PLEASE for the sake of vulnerable women - as well as all the other very very valid	
points - DON'T put us at more risk. Many thanks	
A very bad idea which will be counter-productive, for the following reasons: 1. At present Sundays	Please see comments 2, 5, 6, and 7.
at Woodley shopping precinct for example are civilized and peaceful, quite different from weekdays	
when people are rushing to get to their cars before their time expires. Parking charges will destroy	
this atmosphere. 2. Making people pay to park on Sundays is immoral! 3. Likewise in the evening,	
drivers will have to fork out just to pick up a takeaway meal. 4. Extra charges will just add to	
congestion, jams and accidents as people avoid car parks and leave their cars parked on the road. 5	
Having to pay to park will drive away business and be bad for traders in the area, who will lose	
custom; if customers have to pay, they will think twice before going out and likely reduce the	
number of visits. 6. Will the council employ wardens to check car parks in the evening and on	
Sundays? That will drive up costs and make the charges uneconomical. 7. Wokingham will lose the	
reputation it currently enjoys as a fair, free and friendly borough.	

I have been living in Woodley for more than 25 years and working in the town centre for 17 years. We are starting to see more people coming in to Woodley in the evening with the arrival of Bosco, Cozze and evening classes at the Oakwood and now with the new dance studio. People choose to come for these things and may choose not to if we start imposing car park charges for evenings. Sundays have always been seen as free parking. However, if you add 10p on to the hour during the day people may grumble initially but they will get used to it as most people have to come out during the day to shop etc. As our charges have not gone up for a while I think 10p on an hour during the day is reasonable and would surely bring in more income than charging for evenings and Sundays.	Please see comment 5.
Yes I have 3 comments: 1. I do not see the point of introducing charges unless they are going to be policed. I think it would be wasteful to employ inspectors evenings and Sundays. 2. Introducing higher charges at places like Dinton Pastures doesn't necessarily increase your revenue. Since charges increased the last time, Colemansmoor Road and roads off it are plagued with dog walkers parking their cars on the roads and pavements, making life very difficult for local residents. 3. I am in favour of just increasing council tax to cover increased costs/reduced funding. This has the advantage that the bigger your house the more you will pay, which normally reflects the income and/or family size of the occupants (my house is band E)	Please see comments 2 and 7. Please see comment 5.
shops attractive.	
We would like to oppose the over night charges to the car parks in Woodley, we live in Crockhamwell Road, Woodley, it is starting to fill up with parked cars in very dangerous positions and we can see this increasing very rapidly with the residential houses being built. My main fear is that if you decide to make an evening charge for the car parks this will increase the parking in our road and the noise factor with night time parking. People will park in Crockhamwell Road to avoid the charges and returning to their cars late in the evenings will create noise late into the evening. I hope you can take this into your consideration seriously.	Please see comment 2.
What a dreadful proposal. The Woodley precinct is a small shopping area for local people, many of whom pop in on their way home from work to buy a pint of milk or go to the Library. Most stays after 6pm are short and not worthy of a steep parking fee. The precinct has worked hard during the last few years to encourage people to frequent the shops by holding car boot sales on Sundays, having the Library open late and on Sundays, and I am sure an out of hours and Sunday parking fee will curtail this. Once again the people of Woodley are the "cash cow" for Wokingham!	Please see comments 4 and 5.
Appendix A - Evening and Weekend Car Parking Charg	

evening and Weekend Car Parking Charge Page 88 of 98 PROTECTIVE MARKING: UNCLASSIFIED

I think that WBC are being very short sighted in imposing car park charges in the evenings and on Sundays and charging to use the Council car park on Saturdays. It will have an impact on people using the shops, bars and restaurants. Wokingham currently does not have a huge range of shops, when Bracknell has finished their regeneration people will go there instead to shop. I walked round Wokingham last Sunday looking for somewhere to eat and most of the restaurants were empty - don't add to their problems by imposing car park charges and encouraging people to go elsewhere where there aren't car park charges.	Please see comment 5.
Can you confirm, will the £1 fee to park on Sunday be transferable across car parks? I park in Elms Road for Church in the morning, might well pop back in to Woodley for some shopping in the afternoon. I might even come back to Wokingham for a meal in the evening. Paying £1 for the day doesn't seem too bad, especially if I can pay it on my phone before I leave the house, but having to pay several times because different car parks are convenient for different things seems wrong. Maybe you could issue a Sunday permit, say £40 to allow parking in any Wokingham Borough car park on a Sunday - I'd happily pay that. It would just be a disc you put in the car window. Of course, I'm in a situation where £40 isn't a lot of money to me. I'd take the risk that I didn't park in town on 40 Sundays a year for the convenience. Maybe a reduced fee for those on income support, and less well off pensioners.	Please see comments 4 and 5.

Page 99

Introducing evening car parking charges will discourage drivers from using	the carnarks W	/e have	Please see comments 2	5 6 and 7
no parking enforcement in Wokingham so illegal parking will increase and r	•			, s, s, s, and , .
for parking permits, will have their spaces filled by illegal parkers. The even				
free parking and to place a charge on this, before the town regeneration is	-	-		
with a charge after midnight to stop cars using our carparks as free over nig		-		
paying for a parking permits. To have a car parking attendant visiting all the				
and probably make it cost negative, be a dangerous job working after dark	•			
motorists that have been ticketed and with passengers that have been drin				
risk assessment on this and correct costings including, staffing costs, equip		-		
uniforms, appeals panel and a WBC officer to run the system and the recep	_			
complaints. Introducing policies that will anger residents, is another nail in		-		
relations. Wokingham should set an example, that when there is the need				
use the motorist as a cash cow to fill the gap. The amount of money this w				
compared to the anger of the residents being taxed by the back door. WBC	-			
	be smarter than ji	ust		
slapping charges on an easy target and annoying all the tax payers, voters \				
slapping charges on an easy target and annoying all the tax payers, voters N	WBC employers.			
slapping charges on an easy target and annoying all the tax payers, voters w We are totally against the proposal to commence night time and weekend	WBC employers.	in all the	Please see comments 2	, 4, and 7.
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I wish to object on the grounds that there has been insufficient time to allow proper consultation on	Please see comment 5.
this significant proposed change to the existing regime. 28days would be more appropriate. I also	
think that a sufficient period of free time after 6pm should be allowed to enable people to carry out	
a quick shop on the way home from work or to collect takeaway food from the various	
establishments in Woodley precinct. It is very unfortunate that after having waited so long to have	
some decent restaurants in Woodley you are potentially driving customers away to other areas	
where there is free parking available.	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 91 of 98 PROTECTIVE MARKING: UNCLASSIFIED

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I	am concerned about these proposed changes to car parking - an evening/overnight charge, Sunday	Please see comments 5, 6, and 7.
C	charges and making Shute End car park chargeable. Where I start is from the article in the Daily	
٦	Telegraph (18/7/15) headlined "Free parking to save the high street" and the call from Marcus Jones	
(	"high street minister" at the time) to allow shoppers to park for free to save shops from closure.	
١	Nokingham Town Council made a comment 2 years ago asking for the first 30 mins to be free to	
e	encourage users to the town. In the News Release ("Budget consultation : your comments published	
1	14th December) the suggestion was made that evening and Sunday charges would raise between	
f	75K and £110K. This was backed by 11 people and opposed by 2. Concerns were raised about the	
i	mpact on the town centre and its 18hour economy and questioning how it would be enforced. As	
t	here is no Borough wide parking strategy it is difficult to agree with your proposals. Further the RAC	
١	vere reported in the Bracknell News Weekender that Wokingham car parks made a surplus of	
f	793K in 2014/15 so where is the justification for any increase. The Daily Telegraph report earlier on	
r	nakes clear that Councils should not be using parking charges as a "cash cow" If the Council had a	
Ś	trategy then it would need to take into account the impact of the town centre regeneration. That	
۱	was an attempt to increase its footfall and much of it would be people coming by car and parking.	
٦	The supporting documentation for this proposal makes no reference to regeneration even though in	
1	2016 work will start and finish on the new multi-storey car park and while work is being done a	
ł	emporary car park will be made available along Elms Road. When I asked a question at the	
1	Executive last week I was told that the aim was to produce an extra £150K in 2016/17 but there was	
r	no information about where there amounts would come from - evenings, Sundays or Shute End.	
1	Already we know that due to increased usage car park revenue is expected to be £75K up for this	
Ŋ	ear. This TRO is premature, incomplete and takes no note of the impact of the regeneration. I	
١	would urge you to re-introduce it in 3 months when work starts on the Carnival Pool site and the	
ſ	Elms Field planning application is determined. It may also give you time to consider the impact of	
t	he enlarged station car park. While the delay takes place perhaps the existing car parks can be	
l	ooked at to see if any more spaces can be created. For example the 3 new disabled parking spaces	
(	on Rose Street may free up 3 spaces n the Rose Street car park. The lower Elms Road car park,	
i	adjacent to Wellington House, could be opened up and earn revenue. The Shute End free car parking	
L	ultick Lundensten duure needste het eine skennene een nedleen. Cetundeu eeuld het e 2 heurs faar	

Appendix A - Evening and Weekend Car Parking Charges Consultation Page 92 of 98 PROTECTIVE MARKING: UNCLASSIFIED

I strongly oppose the introduction of these additional parking charges. Wokingham town centre	Please see comments 5, 6, and 7.
needs to retain its vibrancy and character. In order to do this it has to attract people into it. Any	
parking charge is a deterrent. One of the ways Wokingham has distinguished itself is by having a ver	v
large number of restaurants in the town centre, and the introduction of a charge will be a deterrent	-
to people coming here in the evenings, on Sundays and on bank holidays rather than other nearby	
towns. I also wonder how much it will cost to (a) impose and (b) enforce these new charges. Given	
the lack of parking enforcement currently in effect within Wokingham town centre, I think that we	
will be spending a lot of money to change the machines and for parking enforcement staff while at	
the same time decreasing the footfall into the town centre. This council continues to demonstrate	
that it knows the price of everything but the value of nothing. Community requires give and take.	
Not every service needs to be run for a profit.	
I believe that charging for evenings, Sunday's and Bank holidays would be unfair on members of the	Please see comments 5 and 7.
public. The Community Charge is already very high and charging more for car parking is yet another	
stealth tax. We get very little from Wokingham Borough Council as it is. For xample we get the	
paltry refuse bags instead of wheelie bins, we have to take glass bottles to the recycling cations	
instead of having them collected, we have to pay extra for having our garden refuse taken away.	
Where on earth will it stop. As a pensioner, I do not have an insurmountable amount of money. So	
please don't keep taxing us. Further, if these charges continue to increase, there is a possibility that	
local shops and services will suffer as more and more people will drive to places where parking s	
free.	
Introducing these charges will definitely affect footfall in Woodley precinct in evenings and	Please see comment 5.
weekends. I don't want to pay a pound when I stop at Waitrose for bread and milk on my way home	
in the evening. This is unfair on businesses and shoppers.	
I believe these increases will have a detrimental affect on business in Woodley Town Centre.	Please see comments 5 and 7.
Especially in the evenings. There are a number of businesses that rely on evening custom. The	
carparks are used in the evenings but not massively and I don't believe the council will raise enough	
revenue to police the new charges. Is there really going to be parking attendants patrolling in the	
dead of night? Where will the extra revenue come from to pay for the additional parking	
attendants? And what do the council intend to do with any monies raise from the increases. Not	
thought through at all. If Sunday charges and bank holiday charges are to apply, why not charge at	
thought through at an in Sunday charges and Sank honday charges are to apply, why not charge at	

Page 93 of 98 PROTECTIVE MARKING: UNCLASSIFIED

I only	use the car parks during Sunday and occasionally in the evenings - purely because it is free at	Please see comments 2, 5, and 7.
this ti	ime. If you introduce a charge then I will no longer use the car parks and will either shop	
elsew	here or park on the roadside. In the evenings you will find further abuse of the disabled area if	
this g	oes ahead. As for not being able to run free car parks - what are the expenses except traffic	
warde	ens - which will increase if you add to the chargeable periods. Who would want to job of	
ticket	ting cars in the dead of night? drop the charges completely and you no longer need to employ	
traffic	c wardens or people to empty and maintain the machines - and the shops will see an increase ir	
footfa	all and happier residents	
Why	change the weight limit to 3000kg instead of 3500kg. Everyday there are two, three or more	Please see the comments in the report.
	it vans using these car parks. If you allowed 3500kg as a weight limit then they could use the	
	arks for banking lunch buying etc. If you are not going to increase it from 3000kg to 3500kg will	
-	ctually ticket these vehicles? I also wrote last year about having dedicated larger vehicle bays	
	ham Road with 20 minutes free parking in the carpark behind Iceland for people to nip in to	
-	cheques buy breakfast or lunch. This could bring many more tradesmen to use the Woodley	
U	nct for such purchases rather than go to Tesco or a garage. I would appreciate a response.	
o precir		
The o	one good thing about Sunday shopping in Wiodkey is not having to pay parking charges. The	Please see comment 5.
	es in the week are high enough and many people have no choice but to drive. This move will	
encou	urage more people like myself to use shops like M & S, asda m, tesco etc on Sunday's for free	
	ng. I have live in Wiodkey for best part of 50 years and I know that moves such as this break the	
	nunity by pushing people away. Typical of this council. Short sighted money grabbers.	
Firstly	y I am not going to rant and rave at the stupidity of this idea. I am just going to put forward my	Please see comment 5.
	s. As the owner of an independant shop in Woodley precinct and having worked very hard	
	ing up a Sunday trade I feel this would have a detramental effect on the whole precinct. We	
	try to encourage the community to shop local. With free parking in many of these larger out of	
IIIust		
	stores and the internet we are all having to work hard to keep the local customers we have.	
town	stores and the internet we are all having to work hard to keep the local customers we have. av shopping has a much more relaxed atmosphere with a very different buying attitude. With	
town Sunda	ay shopping has a much more relaxed atmosphere with a very different buying attitude. With	
town Sunda Sunda	ay shopping has a much more relaxed atmosphere with a very different buying attitude. With ay parking charges it will all become a rush to get back to the car before the ticket runs out. It	
town Sunda Sunda might	ay shopping has a much more relaxed atmosphere with a very different buying attitude. With	

As a local resident I disagree with the evenings and Sunday charges. What are the justification for	Please see comment 7.
proposing these charges? What rise in outgoings have happened to create the requirement for	
additional revenue?	
do not agree with the introduction of parking charges on Sunday's, Bank Holidays and evenings.	Please see comment 5.
This again will put people off coming into Wokingham which will be detrimental to small businesses	
thought we were trying to encourage people to come into Wokingham. People I have spoken to sa	y .
hey will favour visiting pubs & restaurants outside Wokingham rather than meet up at a restaurant	
n town in the evening if they have to pay for parking.	
Object most strongly to the proposed new charges in Woodley. The town centre is in a general	Please see comments 5 and 7.
downward spiral. Trade in the two restaurants will inevitably suffer at a time when the district and	
own councils are trying to regenerate the area. Similarly Sunday trading will also be affected.	
Noodley does not have the range of shops and facilities Wokingham enjoys. This proposal is just	
another money making scheme for Wokingham at the expense of Woodley.	
To start charging in the evenings and weekends, is just plain greedy. The car parks should be a	Please see comment 7.
conveinience for visitors and shoppers alike. Not a hinderance. This is just another cash cow for	
wokingham Council. Disgraceful.	
Shocking over charging, evenings charge is not needed, Sunday should be free. Dinton too	Please see comment 7.
expensive. Stick with the existing acceptable charges like all the other areas around Wokingham	
am very disapointed that Wokingham now feel the need to charge for car parks after 6pm. The	Please see comment 5.
own is struggling against Reading for custom and the fact that one can park for free when using the	2
restaurants and pubs of an evening is an incentive to "stay local". It won't encourage people who	
nave to drive into town to come in again during the evening. Why does the council offices need to	
charge for parking on a Saturday. Will they also be charging their staff to park there during the	
week?	
believe that this new charges will deter a lot of people who go into Woodley on a Sunday because	Please see comments 5 and 7.
he paking is free and trade in the town will suffer. I do not believe evening charges are warranted	
either as there is very little open in Woodley precinct apart from a the takeaway food outlets and a	
restaurant and bar. The free parking on Sundays and evening attracts people to spend money in the	
own. This is just another form of tax on local people. I also believe the cost of sending a parking	
attendant to enforce the tickets will outweigh the revenue the new charge will bring in.	

In Woodley this will be damaging to events at the Oakwood Centre, It will lessen the number who	Please see comments 1, 4, 5, and 7.
give blood. It will lessen the footfall to the evening businesses in the Town Centre. It will increase	
vandalism as less members of the public will be around. This is not a thought through business like	
decision. All the council is looking at is raising money, sadly in the long term this will loose revenue	
as more shops close and the Oakwood center is used less.	
I don't feel that charging evening and weekend parking will help anyone. How will you enforce it?	Please see comments 2, 5, and 7.
You don't have enough ticket people to go round all the car parks how on earth will you afford any	
more? Have you considered the impact on policing should a driver or passenger return to the car	
and find a ticket on there whilst under the influence? People will wise up and park in the roads or	
the other non council car parks, potentially causing an impact for residents, the Police will be called	
and their time will be spent dealing with an issue that to be honest doesn't need to happen. The	
council need to OWN the parking for the whole of the Borough and not rely on the Police to do it. If	
you create a parking issue then you sort it! You will kill trade as people who come to Wokingham	
for the evening won't be bothered to if there is additional parking to pay. Evening parking might not	
be a big cost but it is. Instead of penalising those who chose to come to the town you could sort out	
the parking and fine those who park illegally. Is the solution bigger than the problem? YES! The	
problem is that the council will not get so much money. How much money was wasted on the town	
centre regeneration plans that didn't go anywhere?	
Insane.It will cost £1 even if you only need to be there on a Sunday or an evening just for an hour?	Please see comments 3 and 7.
That's dearer than in the week and I couldn't afford to go there then, I only ever went on Sunday.	
Just have to go to Worton Grange instead on my way to the tip with the garden waste. Guess what, I	
can't afford a green waste bin either. Some of us have had no proper work since the recession	
started and nobody will employ the over 50s.	
Evening charges will force those who are popping to supermarkets for 1 or 2 items to go elsewhere -	Please see comments 2 and 5.
eg tesco express or m&s. Will effect those goung to short classes at Vibes studio (or worse dropping	
off children & picking up ) from vibes. Will make people park on street to avoid paying charges .	
Woodley is already more expensive to park than wokingham for long term parking. Why make car	
parks more unpopular.	
It shouldn't be done. Why charge for parking on Sunday.m when limited use off the car park already.	Please see comment 7
Where will these funds go? Back into the car parks???	
	l

I am a resident of Sandford Court in Woodley and park my car in the Headley Road car park as my	Please see comment 3.
home was built with no parking. Of course, I anticipated that there would be increases in the car	
parking fees over the years and was happy to accept this as part of my household expenses.	
However, I feel that your proposal to increase the chargeable hours of this car park is more radical	
than simply increasing the current charges and is unfair to residents who have nowhere else to keep	
their cars. Respectfully, I would like to ask you to reconsider this proposal or perhaps consider	
offering a reduced rate residents' permit. Thank you.	
These increases are unjustified. Many residents can't afford them, it takes more than 1 hour to walk	Please see comment 7.
round Dinton £2.40 /£3.00 is way too much. That is nearly 1/2 work for some people on minimum	
wage. Charging for evening and Sunday will stop many people going into Wokingham , Bracknell	
restaurants will be more attractive as parking is free often. Charging for Shute End on Saturday when	
it free during the week for council workers is plainly wrong.Council workers should pay for use	
during the week if we pay on the weekend.	
The proposed high parking charges will deter people from visiting the town and local parks. The	Please see comments 5 and 7.
ahop revenues will reduce. Lukewise the foot print at the local nature oarks will also drop so the	
the revenue for the cafes will reduce and insufficient money will be available to maintain the parks.	
Why nit have a low parking charge that will attract more visitors.	
	Please see comments 4, 5, 6, and 7.
restaurants and bars as well as the very successful Oakwood Centre these charges, whilst minimal at	
the moment, WILL discourage people from visiting. Are you determined to kill off Woodley	
completely? I appreciate the budget pressures that WBC are currently experiencing but I really don't	
feel that damaging the rising vibrancy of Woodley Town Centre is the way to make up the shortfall.	

I dont agree with the changes, regarding paying for parking on sundays or evenings. The only over	Please see comment 2 and 3.
night stay people are residents so we are being penalised when we already do not receive residents	
parking. One of the only things that makes our parking as residents here bearable is the fact we get	
sundays and evenings free and you are about to take this away from us. Which makes parking here	
completely unreasonable, This will cause allot of problems with residents parking in the wrong	
places and residents getting together and campaigning against this. Their is a current issue for	
residents parking here at sandford court anyway this is going to add fuel to the fire. Their are	
13 flats above lidl and due to half of us using the pay app we have only just found about the	
proposed changes thanks to one neighbour noticing the small notice on the pay machine. I would	
expect residents of sandford court to be formally notified due to the fact it majorly applies to us	
especially the over night parking which is ONLY used by us.	
Another greedy attempt by the council to get yet more money out of its council tax payers without	Please see comments 6 and 7.
any increased benefit. The council should be fostering growth in the local business economy not	
hindering it. Enough is enough!	
ا think it is adding to the death of Wokingham - why would anyone bother to come to use all the	Please see comments 5 and 6.
many restaurants that fill the town (instead of useful shops with any character) if they have to pay	
for the pleasure of parking? The one thing that keeps some life in the town at night is that people	
Can park for free.	
The current black of parking fees in the evening and in some carpals on Saturday and all on Sunday i	s Please see comments 5 and 6.
a big draw when coming into the town. Adding parking fees of an evening whilst only a small charge	
initially will have the potential to be increased like you have done at Dinton pastures etc.	
Implementing the charges could have a detrimental effect on local businesses.	